



The Premier Bridal Expo in Eastern North Carolina



TICKETS: \$25 FOR FRIDAY & SATURDAY EVENTS • SATURDAY ONLY: \$10 ONLINE; \$12 AT DOOR

JACKSONVILLE COMMONS RECREATION CENTER 100 Recreation Lane, Jacksonville, NC 28546



Our Chamber Staff

Chamber Officials:

Laurette Leagon, President president@jacksonvilleonline.org

Cindy Edwards, Chair

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910.347.3141

1099 Gum Branch Road, Jacksonville NC 28540

The Jacksonville*Onslow Chamber of Commerce's mission is to be the voice of business in collaborative partnership that work to build and enhance a healthy business climate and a vibrant quality of life.

The Jacksonville•Onslow Chamber of Commerce's vision is to be recognized as a model in building collaborative partnerships that encourage business growth and sustainable community development.

New Members

DECEMBER

Double K Lawn Care Inc.

122 George Lane Mr. Kevin Kinsey @ 910-389-4709 Doublek35@yahoo.com Lawn Service

Moe's Southwest Grill

397 Jacksonville Mall Mr. Johnston Sifly @ (910) 353-6637 jvillemall@wilmingtonmoes.com Restaurants

The Little Gym Jacksonville

1092 Hampton Inn Way Suite 100 Ms. Bethany Anderson @ (910) 548-1436 tlgjacksonvillenc@thelittlegym.com Children's Entertainment

Onslow Shuttles

Thomas Loop Rd. Ms. Lisa Thompson @ (910) 333-3004 onslowshuttle@gmail.com Shuttle Service

Soffe

1250 Western Blvd Suite E Ms. Genie Williams genie.williams@mjsoffe.com Retail Clothing

Coastal Bay 3D Virtual Reality Production

P.O. Box 583 Mr. George Teynor @ 910-333-5125 3dopenhousetour@gmail.com Advertising/Promotions

Ms. Audrey P. Hosley

8554 Ternberry Dr. Ms. Audrey P. Hosley @ 301-213-8910 audreyhosley@gmail.com Individuals

ECS Southeast LLP

1048 West Corbett Ave. Mr. Joshua Gilman @ (910) 326-2627 jgilman@ecslimited.com Construction Companies - Homebuilders, Commercial & General Contractors

Member Renewals

DECEMBER

DECEMBE			
	Member Since		Member Since
17blue Digital Agency	August 1, 2005	Hampton Inn & Suites Jacksonville	January 20, 2012
910 Sign Co.	January 12, 2015	HMCS Raymond L. Applewhite, USN (Ret)	July 6, 1998
Aman & Peters, PA	May 1, 1982	Hope For The Warriors	October 6, 2006
Bear Trail Golf Course	March 10, 2008	Hungry Howie's Flavored Crust Pizza	December 18, 2014
Bob's Graphics	December 21, 2009	LtCol Steven J. Land, USMC (Ret)	June 25, 2012
Bradley's Jewelers	December 2, 2005	Mancini Orthodontics	June 16, 2011
Business for Business Referral	July 28, 2016	Marine Corps Community Services, Lejeune-New River	February 1, 2002
Castle Productions Sound and Lighting Professionals	February 6, 1998	Marshall Chapel Missionary Baptist Church	December 13, 2016
Clinton's Body Shop Inc.	December 11, 2000	Mine Safety Appliances Company	July 15, 1979
Coastal Diagnostic Imaging	September 13, 2002	Mr. Dan T. Oliver	August 23, 2012
Col Bill Garrett, USMC (Ret)	November 28, 2016	Mr. Ralph Leeds	January 4, 2016
Col Jerry Yanello, USMC (Ret)	July 18, 2014	Mr. Ty Hart	February 7, 2011
Col John B. Sollis, USMC (Ret)	March 12, 2015	Peak Performance Sports and Physical Therapy	December 21, 2004
Col Mike Williams, USMC (Ret)	May 18, 2010	Rooted in Wellness LLC.	December 15, 2016
Cracked It! Escape Games	December 7, 2015	SgtMaj Bill Oldenburg, USMC (Ret)	November 15, 2016
Crystal Coast Insurance Group	June 22, 2015	SgtMaj Scott T. Booth, USMC (Ret)	April 7, 2015
Dr. Ronald K. Lingle	December 8, 2016	Smithfield's Chicken 'N Bar-B-Q	October 10, 1994
Duke Energy	January 1, 1979	Sound Bank	August 30, 2012
Dunkin' Donuts	February 17, 2010	The Escape Trials, LLC	December 21, 2016
E.C. Barton & Co. dba Surplus Warehouse	May 19, 2008	Victor Gatewood Plumbing, LLC	February 2, 2015
Fairway Outdoor Advertising	December 1, 1985	Wells Fargo Bank	September 25, 1979
H. Donald Scott, C.P.A. PA.	December 1, 2010		

COME & CELEBRATE THE

74TH ANNUAL MEMBERSHIP CELEBRATION

We will recognize the Golden Eagle Man of the Year, Woman of the Year, Civic Honoree, Ambassador and Hospitality person of the year.

THURSDAY, FEBRUARY 8, 2018
MARSTON PAVILION, CAMP LEJEUNE

6:00 PM COCKTAILS 7:00 PM DINNER CEREMONY COST IS \$27.00 RSVP BY JANUARY 19, 2018 MUST HAVE BASE ACCESS

To get a BASE PASS or reserve a seat please contact Sabrina Thomas at (910) 347-3141 ext. 235 or email specialevents@jacksonvilleonline.org Register online at JacksonvilleOnline.org



Jacksonville • Onslow

CHAMBER OF COMMERCE

Your Chamber Leadership

2018 Executive Committee

Chair- Cindy Edwards 17blue Digital Agency

Chairman-Elect Tiffany Choice Chick Fil A

Past Chairman Anthony Harvey First Command Financial Planning

Division Chairman Governmental Affairs Robert Dickerson Marine Federal Credit Union

Division Chairman Community Development & Partnerships Dr. Ronald K. Lingle

Division Chairman Administration (Treasurer) Richard Jefferson Coastal Bank & Trust

Division Chairman Investor Relations Matt Ray ABA Rental Properties

Division Chairman Military Affairs Bob Dupuis Flying Dutchman Travel Agency

Executive Committee At-Large Ed Garris First National Bank

Executive Committee At-Large Jeff Clark Marine Federal Credit Union



February 16 & 17, 2018

100 Recreation Ln, Jacksonville, NC 28546 10am-3pm





Registration Form Final Registration Deadline: February 1, 2018

Booth Spaces

No Table

	Member	Non-member		Total
Single Booth	\$325.00	\$375.00		
Double Booth	\$450.00	\$525.00		
			TOTAL	
Please Select:				

8 Ft. Uncovered Table 8 Ft. Table with Linen

Submit Vendor Logo via email to: MAC@JacksonvilleOnline.org

Registration payments accepted by credit cards, cash, money orders or check made payable to Jacksonville Onslow Chamber of Commerce

Cancellation Policy: A 50% refund will be issued for cancellations until February 1, 2018, after which registration fees are non-refundable.

Signature	
Signature	
O	

Return the registration form and payment to: Jacksonville Onslow Chamber of Commerce, 1099 Gum Branch Road, Jacksonville, NC 28540

Phone: 910.347.3141 Ext.226 Fax: 910.347.4705 Or Register Online at engagedonslow.org

By checking this box, I have read & agree to the rules & regulations of Engaged Onslow.

REGISTRATIONS WILL NOT BE ACCEPTED WITHOUT FULL PAYMENT. We will do our best to accommodate requests, but cannot guarantee location or other requests in advance.







Get Ready!

What's Included:

- 10x8' Booth Space with Pipe & Drape in White
- 8' Table with Linen & 2 chairs
- Single Electrical Outlet

You must provide a Surge Protected Cord

- Insert in Engaged Onslow Magazine publication given out at the show and around **Jacksonville**
- Social Media Mention(s)
- Logo on website, Chamber Connection and in Event Map

Event Highlights: Friday

- Vendor Mixer
- Taste Test your Rehearsal Dinner

Saturday

- **Bridal Fashion Show**
- Door Prize Giveaways
- Free Wedding Giveaway
- Pre-registered bride cruise giveaway
- Venue Tour

And Go!

JUMPSTART YOUR



January 22nd and January 23rd, 2018 Commerce Center, 1099 Gum Branch Rd, Jacksonville, 28540

An interactive, practical, one-on-one preparation, boot camp for job seekers! **DAY 1:**

JANUARY 22nd 9:00AM-11:00AM, Lunch, 12:00PM-2:00PM

SESSION 1: NETWORKING

AND HOW-TO JOB SEARCH BASICS: 9:00am-11:00am

LUNCH BREAK 11:00am-12:00pm

SESSION 2: CREATING A RESUME: 12:00pm-1:30pm

SESSION 3: DEVELOPING INTERVIEW SKILLS: 1:30pm-2:00pm

DAY 2:

JANUARY 23rd 9:00AM-12:00PM

SESSION 1: ONE-ON-ONE MOCK INTERVIEWS

SESSION 2: REVIEWING RESUMES

*There are no specific timeframes for these sessions.





lacksonville • Onslow CHAMBER OF COMMERCE

WORKFORCE ADVISORY COMMITTEE In Partnership with:





REGISTER ONLINE AT JACKSONVILLEONLINE.ORG OR RSVP TO CAITLIN DIAZ AT 910-347-3141 EXT. 251 OR EMAIL BUSINESSSERVICES@JACKSONVILLEONLINE.ORG

Montessori Children's School

INVITES YOU TO JOIN US FOR OUR

Wine & Cheese Open House

THURSDAY, FEBRUARY 1ST 5:30 PM - 7:00 PM 714 BATES STREET JACKSONVILLE, NC 28540

REGRETS ONLY
910-938-3826 OR ADMIN@MCSJAX.ORG

ADULTS ONLY PLEASE



DOOR PRIZE DRAWINGS INCLUDING AUCTION TICKETS MUST BE PRESENT TO WIN





The Chamber brings business owners and other members together to celebrate, connect, and network during various events throughout the Year. The 2017 Christmas Holiday Celebration sponsored by First Bank was a huge success and it enabled the Jacksonville Onslow Chamber of Commerce to make new contacts and spread the Christmas Cheer.

New toys were collected during the event and were distributed to children in need through Onslow Community Outreach Christmas Cheer. Thank you to all the members who attended and donated to this very worthy cause.

MILITARY AFFAIRS COMMITTEE

The Committee's purpose is to maintain and continually improve the relationship between the military and civilian communities.

December's Service Member of the Month Sergeant Daniel W. O'Neil

Sergeant Daniel W. O'Neil is distinguished as the Service Member of the Month (SMOM) for the month of December by the Jacksonville•Onslow Chamber of Commerce Military Affairs Committee.

Sgt O'Neil serves at Center for Naval Aviation Technical Training (CNATT) Marine Unit, New River, in an instructor billet for the MV-22 Flightline Organizational Maintenance Course. His leadership states that his is an exemplary instructor who is skilled and respected by peers and superiors alike.

Sgt O'Neil's future plans include finishing his Aviation Systems Technology degree at Craven Community College, then transferring to the University of North Carolina to peruse a degree in Aeronautical Engineering. While at CNATT, he would like to become a Master Training Specialist within the year, and submit a Warrant Officer package.

Sgt O'Neil cares about his community. He re-created the CNATT Adopt a Highway Program. They own the sections that runs from across MCAS New River and 2 miles south. Sgt O'Neil married his wife Katherine in 2011 and they have one son. Together they like to hike, go to the beach, visit the local aquariums, and go camping.

Sgt O'Neil's personal awards include 2 Navy and Marine Corps Achievement Medals, 2 Marine Corps Good Conduct Medals, 1 National Defense Service Medal, 1 Global War on Terrorism Medal, 4 Certificates of Commendation, and 2 Letters of Appreciation.

Congratulations to the Jacksonville Onslow Chamber of Commerce Military Affairs Committee December Service Member of the Month, Sgt Daniel O'Neil, USMC.





Ribbon Cutting





Chica's Corner



Veterans Thrift Store of America



Z.E.C.A School of Arts and Technology



10 Rounds of Fitness

Chamber Ambassadors Giving back to Community



It is important, not only during the holidays, but all year long to be grateful for all that you have and to give back when you can. During the Chamber's Annual Oysterfest Business After Hours Event in October the Jacksonville•Onslow Chamber was able to raise \$1000 for Onslow Community Outreach.

Not only did the Chamber raise the money, but The Jacksonville Onslow Chamber Ambassadors Committee volunteered their time to Onslow Community Outreach Soup Kitchen "AND" present the \$1,000 check.



Economic Indicators & Other Charts

How to read the Charts:

The Airport Passengers Chart, Tax Reports, Healthcare Stats and Utilities Connect and Disconnects are shown as monthly or quarterly comparisons on the specific rows. The totals shown at the bottom are the Year to Date totals for each year and does not include the numbers shown in Italics

TAX REPORTS

MONTHLY TAXABLE SALES: SOURCE: NC DEPARTMENT OF REVENUE
OCCUPANCY TAX: SOURCE: ONSLOW COUNTY

Monthly Report of Taxable Sales				
16-17	Taxable Sales	17-18	Taxable Sales	% Change
Jul-16	\$173,654,795	Jul-17	\$176,001,283	1.35%
Aug-16	\$171,787,640	Aug-17	\$175,923,030	2.41%
Sep-16	\$172,438,330	Sep-17	\$170,773,046	-0.97%
Oct-16	\$157,979,134	Oct-17		.45%
Nov-16	\$149,558,400	Nov-17		3.74%
Dec-16	\$159,084,149	Dec-17		8.53%
Jan-17	\$188,820,250	Jan-18		7.65%
Feb-17	\$142,931,810	Feb-18		6.25%
Mar-17	\$152,227,168	Mar-18		4.26%
Apr-17	\$183,028,780	Apr-18		7.43%
May-17	\$167,072,441	May-18		6.88%
Jun-17	\$163,332,351	Jun-18		2.11%
YTD Total	\$ 517,880,761	YTD Total	\$522,697,359	0.93%

*YTD Total does not include numbers in Italic

Occupancy Tax Report			
	2016-2017	2017-2018	%
July	\$402,706.74	\$391,718.29	-2.7%
August	\$284,130.83	\$345,186.90	17.6%
September	\$157,461.01	\$184,118.54	14.4%
October	\$120,219.03	\$121,179.13	.7%
November	\$83,262.30	\$95,052.77	24.4%
December	\$64,805.58		
January	\$67,525.27		
February	\$71,982.00		
March	\$92,556.64		
April	\$110,117.39		
May	\$154,642.07		
June	\$247,486.99		
Total:	\$1,047,779.91	\$1,137,255.63	7.8%
*YTD Total does not include numbers in <i>Italic</i>			

UTILITIES

UTILITIES: SOURCES: CITY OF JACKSONVILLE & ONWASA

City of Jacksonville & ONWASA Water

	Connects		Discor	nnects
	2016	2017	2016	2017
1st Qtr	4,538	4,753	3,074	3,193
2nd Qtr	5,297	5,185	3,768	3,194
3rd Qtr	5,397	5,311	3,692	4,713
4th Qtr	3,696	2,942	3,003	2,788
YTD Total	15,232	18,191	10,534	13,888

*YTD Total does not include numbers in Italic

HEALTHCARE

OMH ER: Source: Onslow Memorial Hospital
OMH Birth: Source: Onslow Memorial Hospital
Naval Hospital ER: Source: Naval Hospital, Camp Lejeune
Naval Hosp Births: Source: Naval Hospital Camp Lejeune

Onslow Memorial Hospital Emergency Room Visits

	2016	2017	
1 st Quarter	15,173	15,609	
2 nd Quarter	15,279	14,779	
3 rd Quarter	15,616	15,124	
4 th Quarter	15,160	10,154	
YTD Total	46,068	55,166	
Onslow Memorial Hospital Live Births			

LIVE DITUIS			
	2016	2017	
1 st Quarter	363	365	
2 nd Quarter	379	325	
3 rd Quarter	412	388	
4 th Quarter	384	245	
YTD Total	1,154	1,323	

*YTD Total does not include numbers in Italic

Naval Hospital Camp Lejeune Emergency Room Visits

	2016	2017
1 st Quarter	12,638	13,326
2 nd Quarter	12,039	11,538
3 rd Quarter	12,840	13,686
4 th Quarter	8,938	9,894
YTD Total	37,517	48,444

Naval Hospital Camp Lejeune Live Births

	2016	2017
1 st Quarter	467	514
2 nd Quarter	522	483
3 rd Quarter	647	542
4 th Quarter	313	174
YTD Total	1,636	1,713

*YTD Total does not include numbers in Italic

TRANSPORTATION

PUBLIC TRANSPORTATION: SOURCE: OUTS, JTS
ONSLOW NEW VECH SALES: SOURCE: ONSLOW COUNTY
ALBERT ELLIS AIRPORT: SOURCE: ALBERT J ELLIS AIRPORT

Public Transportation Riders - 2017-18

November	Fiscal YTD
7,052	37,843
11,232	52,671
1,298	5,392
19,582	95,906
	7,052 11,232 1,298

Onslow County New Vehicle Sales				
	Aug 17	Sept 17		
Cars	378	326		
Trucks	547	476		
Total	925	802		
١	Year to Date			
Cars	2,692	3,018		
Trucks	3,764	4,240		
Total	6,456	7,258		

Albert J Ellis Airport Total Passengers					
	2016	2017	% Change		
January	20,658	22,039	-6.2%		
February	18,832	22,607	16.6%		
March	23,295	25,629	9.1%		
April	24,831	26,552	6.4%		
May	26,584	28,701	7.3%		
June	27,482	27,385	-0.3%		
July	29,374	28,753	-2.1%		
August	27,903	29,818	6.4%		
September	25,765	25,210	-2.1%		
October	25,164	27,400	8.2%		
November	26,151	25,138	-3%		
December	26,530				
YTD Total	275,998	289,232	4.5%		
*YTD Total does not include numbers in Italic					

Housing

ONSLOW ABSORPTION RATES: SOURCE: JACKSONVILLE NC MARKET CENTER

Onslow County Absorption Rates 2017

Information provided by Coldwell Banker Fountain Realty, William Sanders.

As of 4/30/17, info obtained from the Jacksonville Board of Realtors MLS.

These numbers do not include: REO, Short Sales, & Townhomes.

Price of Home	# of Months	# Sold	Sales Rate Per Month	# Currently Active*	# of Month's Of Inventory
≤ \$150,000	11	824	74.91	233	3.11
\$150,001 - \$200,000	11	574	52.18	162	3.10
\$200,001 - \$250,000	11	262	23.82	95	3.99
\$251,001 - \$300,000	11	112	10.18	35	3.44
\$300,001 +	11	171	15.55	125	8.04
TOTAL		1943		650	

New Construction Price	# of Months	# Sold	Sales Rate Per Month	# Currently Active*	# of Month's Of Inventory
≤ \$150,000	11	11	1.00	4	4.00
\$150,001 - \$200,000	11	292	26.55	123	4.63
\$200,001 - \$250,000	11	199	18.09	129	7.13
\$251,001 - \$300,000	11	65	5.91	65	11.00
\$300,001 +	11	43	3.91	45	11.51
TOTAL		610		366	

BUSINESS STATS

COUNTY PERMITS: SOURCE: ONSLOW COUNTY
CITY PERMITS: SOURCE: CITY OF JACKSONVILLE

City of Jacksonville Building Permits						
December 2017 # Value						
Residential	11	\$56,150				
Commercial	53	\$5,046,867				
Other	155	\$309,275				
Total	322	\$5,412,292				

County Building Permits						
FY2017-18	Res BPs	Com BPs	Total Value			
1st Qtr Totals	678	174	\$31,124,290			
2nd Qtr Totals	513	78	\$27,533,098			
3rd Qtr Totals						
4th Qtr Totals						
FY Totals	1,191	252	\$58,657,388			
FY2018-19	Res BPs	Com BPs	Total Value			
1st Qtr Totals						
2nd Qtr Totals						
3rd Qtr Totals						
4th Qtr Totals						
FY Totals						

CAMP LEJEUNE & MCAS

NR GOVERNMENT AND EXTERNAL RELATIONS (GER) CAMP LEJEUNE, NC.

Camp Lejeune Area Active Duty USN/USMC Statistics Location 1/15/2017 10/15/20 Camp Lejeune 29,426 29,896

Location	1/15/2017	10/15/2017
Camp Lejeune	29,426	29,896
MARSOC	2,209	2,255
New River	6,728	6,454
TECOM Schools	6,412	4,748
Total	44,775	43,353
USMC Deployed Total	3,021	4,338



IS OUR SPECIALTY....





Jacksonville Area Wilmington Area 910-347-7133 910-686-4442

www.humphreyheating.com

Unemployment rates from NC Works - NC Dept of Commerce			
Area Name	Onslow County		
Year	2017		
Month	October		
Labor Force	64,537		
Employed	61,475		
Unemployed	3,062		
Unemployment Rates	4.7%		

ONSLOW COUNTY REGISTER OF DEEDS

ASSUMED BUSINESS NAMES, DEATHS, BIRTHS AND MARRIAGE CERTIFICATES FOR THE PREVIOUS 3 YEARS. SOURCE: ONSLOW COUNTY REGISTER OF DEEDS

Register of Deeds					
Assumed Names Deaths					
2014)14 595		2014	751	
2015	568		2015	786	
2016	560		2016	812	

Births			Marri	ages
2014	3,948		2014	2,599
2015	3,718		2015	2,584
2016	2016 3,519		2016	2,677

EDUCATION

Source: Onslow County Partnership for Children

Onslow County: Child Care Snapshot Sept 2017 (State Regulated for children birth to 12)

License Type	# facilities	# slots	# enrolled	Capacity	# staff
NC 5 star	20	2,575	2,410	94%	380
NC 4 star	8	218	191	88%	28
NC 3 star	21	565	500	88%	80
NC 2 star	2	13	10	77%	2
NC 1 star	12	139	123	88%	19
NC Religious	5	459	433	94%	66
NC Temporary	1	12	8	67%	3
NC Provisional	1	140	123	88%	23
NC Probationary					
Totals	70	4,121	3,798	92.0%	601

SAVE the Date

Ribbon Cutting

Tuesday, January 16th @9:30am Shell Building #2 Burton Business Industrial Park 723 Luther Midgett Road, Jacksonville, NC 28540

Ribbon Cutting

Tuesday, January 16th @3:00pm Onslow Fitness Weight loss Clinic 1106 Henderson Dr. Jacksonville, Jacksonville, NC 28546

Small Business Committee Meeting

Thursday, January 18 @8:30am Commerce Center 1099 Gum Branch Road, Jacksonville NC

Member Reception

Friday, January 19th @ 11:30am-2:00pm 11:30pm-1:00pm Sports Hall of Fame Meeting Room, 1099 Gum Branch Rd. Jacksonville NC

Open to new, existing or businesses interested in learning more about the Jacksonville-Onslow Chamber.

Networking, win prizes and get a refresher course on your benefits!

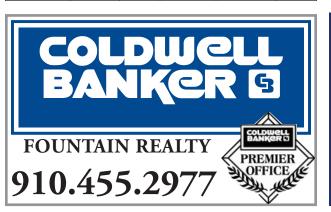
1:00pm- 2:00pm

Light Lunch sponsored by Missy Rhodes – Aflac Regional Director

Learn about employee benefits and how you can protect your family's future-

Ambassador Committee Meeting

Wednesday, January 24th @12:00– 1:00pm Logan's Roadhouse 1177 Western Blvd, Jacksonville, NC 28546 Operation Thank You following meeting from 1:00– 2:00pm (Open to all Chamber Members)





Councilmember Angelia Washington Appointed to National League of Cities Committee

Jacksonville City Councilmember Angelia J. Washington, has been appointed to the National League of Cities Council for Race, Equity and Leadership.

Previously, Councilmember Washington had served on the Human Development federal advocacy committee for three years, and most recently served as vice chair. Washington was the first African American Jacksonville City Council member to be appointed to a NLC leadership position.

The appointment was announced by NLC First President Mark Stodola, Mayor, Little Rock, Arkansas. This committee has the responsibility for strengthening the knowledge and capacity of local elected officials to eliminate racial disparities, heal racial tensions, and build more equitable communities.

"I'm excited as councilwoman to continue my leadership at the national level," said Washington. "This appointment allows me to collaborate with municipal leaders across America in garnering support from Congress in establishing the 13th Amendment as a national holiday. Advocacy for our nation's citizens further supports action by the Centers of Disease Control and Prevention (CDC) to address violence among young African American males, improving educational outcomes for disadvantage students, and ending homelessness for civilians, veterans, and immigrants."

The Council is comprised of members who represent leaders from the policy and advocacy committees, constituency groups, member networking councils, and other advisory groups. It is a one-year appointment with



options for reappointment.

A native of Jacksonville, NC, Washington is a Ph.D. candidate, North Carolina Agricultural & Technical State University, Greensboro, NC. She possesses a Master of Social Work (Clinical Social Work), Smith College, Northampton, MA; Bachelor of Science in Social Work, Metropolitan State University of Denver, Denver, CO, and a Bachelor of Science in Nursing, East Carolina University, Greenville, NC.

From the desk of Kristen Loflin

just me?

What a crazy entrance into 2018 as well. How about a little snow to welcome us into the year? Though the ice made exploring a little hard, we have enjoyed seeing pictures of our snow-covered county. I am sure there are even more that we haven't seen. Please share your snow days with us by emailing me at tourd@jacksonvilleonline.org, messaging our Facebook page, Onslow County Tourism, or hashtag on Instagram at #OnlyInOnslow.

Now that we have all started to thaw out, we have many project that are starting to ramp up. Besides implementing our Travel Writer program that we wrote about last month, we are also underway with more digital marketing. Our general campaign for the next few months will target those looking for their Spring break and Summer vacation



Happy New Year! Did last year fly by to you too or was it plans. What better place to spend some family time then at the beach? By focusing on affordability, pet-friendly, and regional location, we hope those looking for a new bargain beach will roll in starting in April.

> Our other digital campaign promotes the Engaged Onslow Bridal Expo. Yes, it is that time again. This year's expo will take place on February 16th and 17th. We are starting the festivities off with the Rehearsal Dinner tour throughout Jacksonville and Swansboro. Limos donated by Excel and Diamond will chauffeur guests to four locations to enjoy a taste of what the venue offers. It is a separate ticket to participate in this tour, so interested parties should buy early. Seats will sell out. On Saturday, the expo will take place at the Jacksonville Commons once again. Brides will be able to meet and mingle with vendors, enter for giveaways and enjoy two fashion shows. Though tickets are sold at the door, pre-registered brides are entered into a giveaway for

a free bachelorette cruise. A big thank you to our partner, Bayonet Enterprise Cruises, for donating an amazing prize. In addition, all brides attending the expo will also be entered to win 2,500 dollars to spend toward an Engaged Onslow vendor or vendors. As someone who isn't too far removed from planning her wedding, I would have loved (and my parents) to win that giveaway! Visit www.engagedonslow. com for further information regarding the expo. Share with any future brides and get those tickets now!

Following the expo, I will be heading out to Myrtle Beach, South Carolina with the Jacksonville Onslow Chamber of Commerce Military Affairs Manager to start our heavy recruitment for future military reunions. As we have previously informed, this initiative is a joint effort between the Chamber of Commerce, Jacksonville Tourism Development Authority and Onslow County Tourism. We are officially members of Your Military Reunion Connection (YMRC), an organization that serves as a resource to unite planners and exhibitors by providing training and tradeshows. I am personally looking forward to my first YMRC tradeshow as they are well known throughout the tourism industry. We hope to meet with at least 20 planners about hosting their next reunion with us in Onslow County. After all, we have four already planned for 2018!

As you can tell, we are starting this year off with a bang. Before we know it, it will be Spring! I look forward to seeing how these initiatives develop and what future projects may come out of them! Hope everyone has a wonderful January. Who knows, we may have some more winter fun!



MILITARY REUNION INFO

THE&BEST-MILITARY-REUNION-OF-YOUR-LIFE-CAN-BE-A-REALITY-AT-THE-COAST-OF-NORTH-CAROLINA.

You've done your tours of duty, now let us treat you to a new tour. As planning is underway for your next military reunion, let us assist in making your gathering better than ever. When it comes to the details, we can help and let you enjoy in making more memories.

Jacksonville, North Carolina is rooted in military history and tradition. Situated along the North Carolina coast in Onslow County, we are home to MCB Camp Lejeune, MCAS New River and Camp Johnson. Your reunion will be held in a military-friendly community with all the appeal of a beautiful coastal setting.

We look forward to serving you by creating unique experiences that include military related tours, area attractions, and delicious dining experiences. When considering your next reunion location, think of Jacksonville, North Carolina and receive a hero's welcome.

Contact: Lisa Murabito, Military Affairs Manager 910-347-3141 Ext. 226



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