Jacksonville • Onslow



Honoring our Local Public Safety Professionals 9th Annual Public Safety Awards





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910.347.3141

1099 Gum Branch Road, Jacksonville NC 28540

The Jacksonville•Onslow Chamber of Commerce's mission is to be the voice of business in collaborative partnership that work to build and enhance a healthy business climate and a vibrant quality of life.

The Jacksonville•Onslow Chamber of Commerce's vision is to be recognized as a model in building collaborative partnerships that encourage business growth and sustainable community development.

New Members

AUGUST

Culligan Water

903 W.B. McLean Blvd., Cape Carteret Mr. Eric Leiblein Water - Drinking Water/Water Treatment

Cuts & Motors

100 Fall Creek Dr. Ste C, Jacksonville Ms. Lisa Baker Beauty Salons

Wood Marketing and Design LLC DBA Homes of Our Heroes

Richlands Ms. Francine Wood Publications

Dino's Tavern and Grill

367 Freedom Way, Midway Park Mr. Doug Bulla Sports Bar

Bogue Sound Distillery, Inc.

108 Bogue Commercial Drive, Bogue Mr. Richard Chapman Distillery

Megaplay

1233 Hargett Street, Jacksonville Dr. Madeline Bodoh Children's Entertainment

Berkshire Hathaway Home Services Hometown, Realtor

3466 Henderson Dr., Jacksonville Ms. Christina Tompkins Wright Real Estate

Member Renewals

AUGUST

	Member Since
A.D. Guy Insurance	9/1/1979
Berkshire Hathaway HomeServices	11/4/2011
Blank Canvas Awareness	7/29/2016
Carobell, Inc.	4/14/1994
Coastal Bank & Trust	9/23/2008
Dance Theatre of Jacksonville	10/2/1997
East Carolina Community Development, Inc. (Longbourne Apts.)	9/9/2008
Eastern Carolina Human Services Agency	9/26/2013
Flowers on the Move, Inc.	9/14/1993
Green Clean Auto Spa	9/25/2015
Hope For The Warriors	10/6/2006
Hungry Howies	8/31/2016
Jacksonville Kiwanis Club	9/19/2012
Jones-Onslow EMC	9/22/1978
Mike's Farm, Inc.	9/27/2000
Nu Asian Bistro	9/16/2014
Realo Piney Green	9/23/2016
Remember Everyone Deployed Inc.	6/13/2016
River of Life Church	9/21/2004
Staples, Inc.	5/9/2002
The Potter's House Church	9/20/2016
Under Construction Safety, LLC	11/2/2015
Wilmington Health	10/31/2014
Window Ninjas	7/1/2013

2018 Emergency Communications Professional of the Year-Julie Robson

Julie Robson has been Telecommunicator for the Jacksonville Police Department for 33 years. Ms. Robson began her career with the Jacksonville Police Department in April of 1985 as a Clerk in the Records Division. Shortly after, she was selected for transfer to the Communications Division, where she served over 30 years as a skilled and dedicated 911 Emergency Telecommunicator. Julie actually retired from Jacksonville Public Safety, but after six months she returned as a Part-time Telecommunicator to assist during a division personnel transition that incorporated a number of new telecommunicators. She holds certifications from the APCO Institute for Fire Service Communications, Criminal Law Enforcement Automated Data Service, US Department of Justice Public Safety Telecommunications Best Practices for Missing and Abducted Children, North Carolina Warrant Repository, National Crime Information Center and the National Academies of Emergency Dispatch. Congratulations to the Jacksonville Onslow Chamber of Commerce 2018 Emergency Communications Professional of the Year Julie Robson, Telecommunicator for the Jacksonville Police Department.



2018 Emergency Medical Services Professional of the Year, Lieutenant/Paramedic Peter T. Magee III.



Lt Peter T. Magee III began his career with the Camp Lejeune Fire & Emergency Services Division in November of 2013, as a Paramedic/Firefighter. He was promoted to the rank of Lieutenant/Paramedic earlier this year. Lt Magee a consistently exceeds performance expectations: Examples include: helping the Division in the re-accreditation process administered through the Commission on Fire Accreditation International, the ability to work and repair mechanical equipment which has led to a sharp reduction in cost to repairing emergency lighting equipment, and lost time of equipment use; continued efforts to offer assistance to those seeking entry into the Emergency Medical Services and tutoring Emergency Medical Technician (EMT) students at no cost. Over the past year he responded to 770 various incidents as a Paramedic and completed 371 over 600 hours of training. In the words of the Fire Chief at Marine Corps Base Camp Lejeune Fire and Emergency Services Division, "Peter affirms he continuously honors the Marine Corps' ethos and serves as one to be emulated.' Congratulations to the Jacksonville Onslow Chamber of Commerce 2018 Emergency Medical Services Professional of the Year, Lieutenant/ Paramedic Peter T. Magee III.

2018 Firefighter Professional of the Year, Firefighter/Lieutenant Donnie L. Woods

Firefighter/Lieutenant Donnie L. Woods spent the majority of his life as a public servant, which started as a junior firefighter at Atascocita (A-Task-ah-cita) Volunteer Fire Department near Houston, Texas. Upon graduating high school in 1998, he enlisted in the United States Marine Corps as an Aviation Ordnance Technician. Donnie served multiple deployments to Iraq and Afghanistan in support of Operation Iraqi Freedom and Operation Enduring Freedom being awarded the Navy and Marine Corps Achievement Medals. Lieutenant Woods is presently assigned to Lejeune's Fire Station No. 4, and is one of two assigned Driver/Operators of Engine 4. He is actively working on a Master's degree in Organizational Leadership with a concentration in Fire/Rescue Executive Leadership and was selected from a very competitive consortium of applicants to attend an intensive one year Leadership Development Program. Congratulations to the Jacksonville Onslow Chamber of Commerce 2018 Firefighter Professional of the Year, Firefighter/Lieutenant Donnie L. Woods of Marine Corps Base Camp Lejeune Fire and Emergency Services Division.



2018 Law Enforcement Professional of the Year Corporal Vanessa Smith



Corporal Vanessa Smith has been in law enforcement for 15 years. She holds an array of professional certifications to include: Criminal Justice Instructor, Defense Tactics Instructor, Physical Fitness Instructor, Standard Field Sobriety Test Instructor, Radar Instructor, a Traffic Enforcement and Investigation Certificate from the NC Justice Academy and the Advanced Law Enforcement Certification.

She has received the state's certification as a Traffic Crash Reconstructionist from the NC Training and Standards Division, the first female officer of the Jacksonville Police Department to achieve this. She was promoted to the rank of Corporal in 2014. She is one of only three female police officers in NC to earn the RADAR Instructor Certification

Congratulations to the Jacksonville Onslow Chamber of Commerce 2018 Law Enforcement Professional of the Year to Corporal Vanessa Smith with the Jacksonville Police Department Traffic Division.

2018 Volunteer Firefighter Professional of the Year Award to Captain Carlton Bealle

Volunteer Firefighter to Captain Carlton Bealle has been on the job since 2009 and has completed the following training: North Carolina Firefighter one and two, Emergency Vehicle Driver, Mobile Water Supply, Fire and Life Safety Educator One and EMT Basic. This year's winner has worked hard to ensure that the highest level of training is provided to volunteer staff. Along with other members of the department developed a career development packet that includes a framework for members to achieve their firefighter and driver credentials within the organization. This included spending additional hours at the station to assist new drivers with obtaining additional training hours. In fact, this individual received 3 times the required amount totaling just shy of 100 hours already for 2018. Congratulations to the Jacksonville Onslow Chamber of Commerce 2018 Volunteer Firefighter Professional of the Year, Captain Carlton Bealle of Onslow County Fire Rescue Bear Creek Station 2.





MED Week Awards Luncheon

Monday, October 1st 12:00-1:00pm Cost \$12

Join us as we present the Fairfield Inn & Suites Minority Entrepreneur of the Year to Barbara Holder of Jacksonville Beauty Supply and the Linda L. Richardson Minority Business Advocate of the Year to Carobell

Montford Point Marine Association, 148 Brynn Marr Road, 28540

MED Week Mingle

Tuesday, October 2nd 4:00-7:00pm

Legends of Onslow recognition begins at 5:30pm.

Mix, mingle and consider a donation to the African-American Heritage Trail Restoration!

Jacksonville Center for the Arts 826 New Bridge Street, 28540

Legends of Onslow: Lashea Cavers, Fernando Schiefelbein, Craig and Carla Torrey

African-American Heritage Trail Ribbon Cutting

Thursday, October 4th 4:00-6:00pm

Join us for a ribbon cutting as we honor the Carver G. Woodson Elementary School (now known as Richlands High) as our 21st African-American Heritage Trail Historical location.

Richlands High School, 8100 Richlands Hwy, 28574



2018 Minority Enterprise Development Week

October 1-5, 2018

















Modern Exterminating
Jones-Onslow EMC
Marine Federal Credit Union
Ray Properties & ABA Rentals
National Automotive Group
Uniquely You Photographs
Richlands Chamber of Commerce
Richlands STAR Chapter 342
Omega Lodge 292 Richlands
Divine Cover 2 Cover

Buy Tickets at www.JacksonvilleOnline.org or contact Lisa Murabito at (910) 347-3141 ext. 226, MAC@jacksonvilleonline.org



Ribbon Cuttings





McDonalds 404 Western Blvd. Jacksonville, NC



NEW Richlands Elementary School Richlands



Jacksonville Board of Realtors 200 Preston Rd. Jacksonville, NC

MILITARY AFFAIRS COMMITTEE

The Committee's purpose is to maintain and continually improve the relationship between the military and civilian communities.

August's Service Member of the Month PO2 Brian C. Gingles, USCG

PO2 Brian C. Gingles is distinguished as the Service Member of the Month (SMOM) for the month of August by the Jacksonville•Onslow Chamber of Commerce Military Affairs Committee.

PO2 Gingles demonstrated superior leadership and commitment within the Boat Tactics Branch (BTB) and made noteworthy contributions to the Training Division. For example, he single handedly managed the branch's most recent Weapons Performance Qualifications Standards (PQS) currency cycle, which resulted in an astonishing 100% compliance well ahead of the deadline for the entire 45-member staff. This noteworthy task is not only a core High Risk Training (HRT) Instructor requirement but also established a more proficient weapons knowledge base. Additionally, he authored a series of easy to read comprehensive spreadsheets that systematically tracked qualifications for three separate weapons platforms. Furthermore, while serving as a HRT (in-boat) Instructor he safely executed the delivery of tactical boat training for over 40 students attending Tactical Coxswain Courses and ensured their skills and abilities set the field standard to meet the demands of all global maritime security missions. Moreover, he exceeded the minimum boat hours standard by more than eight times while accumulating an astounding 350 total underway hours of high speed, challenging, and close quarters underway High Risk Training tactics.

During his personal time, he selflessly volunteered to be the project manager supporting the Morale Committee for the inaugural Special Missions Training Center's skeet shoot competition. In this role he planned, organized, and executed the large-scale evolution by ensuring all of the logistics were smoothly coordinated. This dedication to the unit staff resulted in a well-deserved day of morale, comradery, and shooting for over 30 members.

PO2 Gingles' future plans include becoming a Chief and completing a career in the Coast Guard. After that, he wants to team with a close friend and run a construction business in Florida.

Congratulations to the Jacksonville Onslow Chamber of Commerce Military Affairs Committee August Service Member of the Month, PO2 Brian C. Gingles, USCG.





Past Chairmen's Breakfast



Chairmen of the Board (Left to Right)

Jeff Clark-2015, Cindy Edwards-2018, George Lanvermeier -1987, Sheila Knight-1997, Charles Efird-1988, Jim Roddy-2009, Jeff Clark-2016, Anthony Harvey-2017, Mat Raymond-2013, Scott Riggs 2014. Julee Sewell 2011

Current and former Chairmen of the Board joined together to celebrate 74 years of Exceptional Leadership of the Jacksonville Onslow Chamber of Commerce.





Chamber president Laurette Leagon highlighted some accomplishments of the past year:

7.6% Increase in Income over Previous Year 2.4% Increase in Expenses over Previous Year 94% Membership Retention Rate 54 Lost Memberships 10 of Those Because Business Closed 77 New Members

Total Membership 889

Revenue Generators:

Membership	39.90%
Events	21.95%
Rent/Management Fees	19.74%
Military Affairs Committee	6.74%
Reunion Recruitment	4.52%
Governmental Affairs	3.69%
Marketing	3.46%

Economic Indicators & Other Charts

How to read the Charts:

The Airport Passengers Chart, Tax Reports, Healthcare Stats and Utilities Connect and Disconnects are shown as monthly or quarterly comparisons on the specific rows. The totals shown at the bottom are the Year to Date totals for each year and does not include the numbers shown in Italics.

TAX REPORTS

MONTHLY TAXABLE SALES: SOURCE: NC DEPARTMENT OF REVENUE OCCUPANCY TAX: SOURCE: ONSLOW COUNTY

Monthly Report of Taxable Sales				
16-17	Taxable Sales	17-18	Taxable Sales	% Change
Jul-16	\$173,654,795	Jul-17	\$176,001,283	1.35%
Aug-16	\$171,787,640	Aug-17	\$175,923,030	2.41%
Sep-16	\$172,438,330	Sep-17	\$170,773,046	-0.97%
Oct-16	\$157,979,134	Oct-17	\$166,205,341	5.21%
Nov-16	\$149,558,400	Nov-17	\$158,839,850	6.21%
Dec-16	\$159,084,149	Dec-17	\$166,147,995	4.44%
Jan-17	\$188,820,250	Jan-18	\$190,951,446	1.13%
Feb-17	\$142,931,810	Feb-18	\$145,494,737	1.79%
Mar-17	\$152,227,168	Mar-18	\$157,865,496	3.7%
Apr-17	\$183,028,780	Apr-18	\$184,676,634	0.90%
May-17	\$167,072,441	May-18	\$172,895,493	3.49%
Jun-17	\$163,332,351	Jun-18	\$177,433,672	8.63%
YTD Total	\$1,981,915,248	YTD Total	\$2,043,208,023	3.09%
*YTD Total does not include numbers in Italic				

Occupancy Tax Report				
	2017-2018	2018-2019	%	
July	\$391,718.29	\$462,461.06	15.29%	
August	\$345,186.90		%	
September	\$184,118.54		%	
October	\$123,496.32		%	
November	\$96,428.37		%	
December	\$69,491.16		%	
January	\$81,254.97		%	
February	\$85,695.58		%	
March	\$110,256.28		%	
April	\$120,142.13		%	
May	\$150,439.80		%	
June	\$324,830.51		%	
Total:	\$391,718.29	\$462,461.06	15.29%	
*YTD Total does not include numbers in Italic				

UTILITIES

UTILITIES: SOURCES: CITY OF JACKSONVILLE & ONWASA

City of Jacksonville & ONWASA Water

	Connects		Disconnects	
	2017	2018	2017	2018
1st Qtr	4,753	4,953	3,193	3,821
2nd Qtr	5,185	5,378	3,194	4,983
3rd Qtr	5,311	1,413	4,713	1,811
4th Qtr	4,284		4,077	
YTD Total	9,938	11,744	6,387	10,615

*YTD Total does not include numbers in Italic

HEALTHCARE

OMH ER: Source: Onslow Memorial Hospital
OMH Birth: Source: Onslow Memorial Hospital
Naval Hospital ER: Source: Naval Hospital, Camp Lejeune
Naval Hosp Births: Source: Naval Hospital Camp Lejeune

Onslow Memorial Hospital Emergency Room Visits

Emergency Room viole			
	2017	2018	
1 st Quarter	15,609	15,280	
2 nd Quarter	14,779	15,462	
3 rd Quarter	15,124	5,143	
4 th Quarter	15,124		
YTD Total	30,388	38,885	
Onslow Memorial Hospital			

Onslow Memorial Hospital Live Births

	2017	2018
1 st Quarter	365	307
2 nd Quarter	325	303
3 rd Quarter	388	124
4 th Quarter	358	
YTD Total	690	734

*YTD Total does not include numbers in Italic

Naval Hospital Camp Lejeune Emergency Room Visits

	2017	2018
1 st Quarter	13,326	13,134
2 nd Quarter	11,538	13,393
3 rd Quarter	13,686	4,192
4 th Quarter	13,925	
YTD Total	24,864	30,719

Naval Hospital Camp Lejeune Live Births

	2017	2018
1 st Quarter	514	480
2 nd Quarter	483	459
3 rd Quarter	542	169
4 th Quarter	350	
YTD Total	997	1,108

*YTD Total does not include numbers in *Italic*

TRANSPORTATION

PUBLIC TRANSPORTATION: SOURCE: OUTS, JTS

ONSLOW NEW VECH SALES: SOURCE: ONSLOW COUNTY

ALBERT ELLIS AIRPORT: SOURCE: ALBERT J ELLIS AIRPOR

Public Transportation Riders - 2017-18

System	July	Fiscal YTD
Onslow United Transit System	8,248	8,248
Jacksonville Transit System	9,558	9,558
Military Express	754	754
Total	18,560	18,560

Onslow County New Vehicle Sales			
	FEB 18	MAR 18	
Cars	242	256	
Trucks	388	435	
Total	630	691	
١	Year to Date		
Cars	620	876	
Trucks	954	1,389	
Total	1,574	2,265	

Albert J Ellis Airport Total Passengers				
	2017	2018	% Change	
January	22,039	19,905	-9.6%	
February	22,607	21,064	-6.8%	
March	25,629	27,481	6.7%	
April	26,552	26,425	-0.5%	
May	28,701	28,587	-0.4%	
June	27,482	26,867	-2%	
July	28,753	29,082	1%	
August	29,818		%	
September	25,210		%	
October	27,400		%	
November	25,138		%	
December	24,586		%	
YTD Total	181,763	179,411	- 1.2%	
*YTD Total does not include numbers in <i>Italic</i>				

Housing

ONSLOW ABSORPTION RATES: SOURCE: JACKSONVILLE NC MARKET CENTER

Onslow County Absorption Rates 2018

Information provided by Coldwell Banker Fountain Realty, William Sanders.

As of 6/30/18, info obtained from the Jacksonville Board of Realtors MLS.

These numbers do not include: REO. Short Sales. & Townhomes.

These numbers do not include. REO, Short Sales, & Townhomes.								
Price of Home	# of Months	# Sold	Sales Rate Per Month	# Currently Active*	# of Month's Of Inventory			
≤ \$150,000	7	580	82.86	213	2.57			
\$150,001 - \$200,000	7	489	69.86	180	2.58			
\$200,001 - \$250,000	7	243	34.71	113	3.26			
\$251,001 - \$300,000	7	96	13.71	44	3.21			
\$300,001 +	7	126	18.00	116	6.44			
TOTAL		1317		666				

New Construction Price	# of Months	# Sold	Sales Rate Per Month	# Currently Active*	# of Month's Of Inventory
≤ \$150,000	7	6	0.86	5	5.83
\$150,001 - \$200,000	7	142	20.29	102	5.03
\$200,001 - \$250,000	7	181	25.86	115	4.45
\$251,001 - \$300,000	7	66	9.43	59	6.26
\$300,001 +	7	33	4.71	49	10.39
TOTAL		428		330	·

BUSINESS STATS

COUNTY PERMITS: SOURCE: ONSLOW COUNTY
CITY PERMITS: SOURCE: CITY OF JACKSONVILLE

City of Jacksonville Building Permits						
July 2018 # Value						
Residential	33	\$1,696,050				
Commercial	37	\$2,260,887				
Other	269	\$132,906				
Total	339	\$2.055.843				

County Building Permits							
FY2017-18	Res BPs	Com BPs	Total Value				
1st Qtr Totals	678	174	\$31,124,290				
2nd Qtr Totals	697	123	\$40,257,582				
3rd Qtr Totals	713	143	\$34,061,981				
4th Qtr Totals	889	181	\$34,853,330				
FY Totals	2,977	621	\$140,297,183				
FY2018-19	Res BPs	Com BPs	Total Value				
1st Qtr Totals	305	52	\$14,088,369				
2nd Qtr Totals							
3rd Qtr Totals							
4th Qtr Totals							
FY Totals							

CAMP LEJEUNE & MCAS

NR GOVERNMENT AND EXTERNAL RELATIONS (GER) CAMP LEJEUNE, NC.

Camp Lejeune Area Active Duty USN/USMC Statistics					
Location 10/15/2017 3/15/2018					
Camp Lejeune	29,896	31,243			
MARSOC	2,255	2,287			
New River	6,454	6,535			
TECOM Schools	4,748	4,800			
Total	43,353	44,865			
USMC Deployed Total	4,338	5,638			



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Unemployment rates from NC Works - NC Dept of Commerce				
Area Name	Onslow County			
Year	2018			
Month	July			
Labor Force	62,846			
Employed	59,972			
Unemployed	2,874			
Unemployment Rates	4.6%			

ONSLOW COUNTY REGISTER OF DEEDS

Assumed Business Names, Deaths, Births and Marriage Certificates for the previous 3 years. Source: Onslow County Register of Deeds

Register of Deeds					
Assume	d Names		Deaths		
2015	568		2015	786	
2016	560		2016	812	
2017	580		2017	804	

Births			Marriages		
2015	3,718		2015	2,584	
2016	3,519		2016	2,677	
2017	3,535		2017	2,629	

EDUCATION

Source: Onslow County Partnership for Children

Onslow County: Child Care Snapshot July 2018 (State Regulated for children birth to 12)

License Type	# facilities	# slots	# enrolled	Capacity	# staff
NC 5 star	22	2,919	2,693	92%	431
NC 4 star	9	335	303	90%	48
NC 3 star	20	417	385	92%	67
NC 2 star	3	21	16	76%	3
NC 1 star	10	123	107	87%	15
NC Religious	6	504	461	91%	71
NC Temporary	1	143	130	91%	18
NC Provisional					
NC Probationary					
Totals	71	4,462	4,095	92.0%	653



Congratulations to our August Ambassador of the Month Michelle Ennis



Navigating a busy work schedule and being involved with the Chamber is always a balancing act. After the end of the workday, one of our highly involved energetic and outgoing ambassadors has dedicated her personal time to the ambassador committee by showing up to ribbon cuttings, Operation Thank You, and helping any way she can. Michelle Ennis has added a brilliant luster and reflects what an ambassador can accomplish even with a busy schedule. We thank her for her commitment and passion for the Jacksonville Onslow Chamber of Commerce.



Chamber's Governmental Affairs Committee hears update on "Tax Reval"

Onslow County Tax Administrator Harry Smith was the guest speaker at the August Governmental Affairs Committee Meeting. His presentation included information about the "Tax Reval, which is defined as a mass appraisal of all real estate parcels in Onslow County. It is designed to adjust values to current market, creating equity and a fair distribution of the tax burden. The current resolution is to do a re-evaluation every four years.

If you are interested in finding our more about the Chamber's Governmental Affairs Committee, contact the Chamber's Operations Manager Janet Bowen at 910 347 3141 or by e-mail at operations@jacksonvilleonline.org



Pictured left to right: Luke Woodruff, Chairman, Governmental Affairs Committee, Harry Smith, Onslow County Tax Administrator and Laurette Leagon, Chamber President.

The Jacksonville.Onslow Chamber of Commerce Governmental Affairs Committee will present three Meet the Candidates Forums September 26, 2018. The line-up is shown below

10:30 – NC Senator and NCHouse of Representatives

3:30 – Onslow County Board of Education

5:30 - Onslow County Commissioner

Sponsored by:



All Forums will be held in the City Council Chambers, Jacksonville City Hall, 815 New Bridge Street, Jacksonville.

If you have questions please call Janet Bowen at the Chamber office 347-3141 ext. 224 or email operations@jacksonvilleonline.org

2017 Visitor Impact for Jacksonville & Onslow County

County Spending by Domestic Visitors Increases by 3.78 Percent

Jacksonville N.C. Thursday, August 23, 2018 — <u>Visit North Carolina</u> announced today that domestic visitors to and within *Onslow County* spent \$231 million in 2017, an 3.78% increase from 2016.

"This spending captures sales and occupancy tax collection by tourists and the value of our employees within the industry," said Donna Hammonds, Onslow County Tourism Manager.

For Onslow County, the tourism spending represents a savings of \$105.53 per person in taxes they would have had to pay to equate to this income from the tourism industry.

Taxes collected in Onslow County from tourism related items amounted to \$8.83 million in 2017. "Those taxes are collected from persons out of our area and contribute greatly to the enhancement of our community, without using property tax dollars," said Hammonds.

For Jacksonville, tourism represents more than \$155 million in business. "We want to make every person living in Onslow County an ambassador for our area's military history, beaches, rivers, fishing spots, biking and running trails, restaurants and shops," said Glenn Hargett, Jacksonville Assistant City Manager and staff to the Jacksonville Tourism Development Authority. "We want to make everyone aware of the many hidden gems many of us are still discovering as we look at our community as a destination."

Everyone can help attract more tourism to our area. See Onslow County tourism at www.onlyinonslow.com and see Jacksonville tourism at www.visitjacksonvillenc.com. A travel guide can be ordered by calling Onslow County tourism at 910 347-3141.

Tourism impact highlights for 2017:

- The travel and tourism industry directly employs more than **1,800 persons in Onslow County**.
- Total payroll generated by the tourism industry is \$45.8 million in Onslow County.
- State tax revenue generated in Onslow totaled \$12 million through state sales and excise taxes, and taxes on personal and corporate income. About \$8.83 in local taxes were generated from sales and property tax revenue from travel-generated and travel-supported businesses.

Gov. Roy Cooper announced in May that visitors to North Carolina set a record for spending in 2017. The \$23.99 billion in total spending represented an increase of 4.2 percent from 2016.

These statistics are from the "Economic Impact of Travel on North Carolina Counties 2017," which can be accessed at <u>partners.visitnc.com/economic-impact-studies</u>. The study was prepared for <u>Visit North Carolina</u> by the U.S. Travel Association.

"All eight economic development regions of the state had spending growth of 3 percent or more, and 90 percent of the state's counties saw direct tourism employment growth from 2016 to 2017," said Wit Tuttell, executive director of Visit North Carolina. "Tourism continues to be major driver of economic development across North Carolina, which is the sixth most-visited state in the country."

Statewide highlights include:

- State tax receipts as a result of visitor spending rose 3.4 percent to more than \$1.2 billion in 2017.
- Visitors spend more than \$65 million per day in North Carolina. That spending adds \$5.38 million per day to state and local tax revenues (about \$3.36 million in state taxes and \$2.02 million in local taxes).
- The travel and tourism industry directly employees more than 225,000 North Carolinians.
- Each North Carolina household saves on average \$515 in state and local taxes as a direct result of visitor spending in the state.

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CONTACT:

Donna Hammonds, Onslow County Tourism Manager, 910 347-3141 Glenn Hargett, Jacksonville Tourism Development Authority, 910 938-5220



Save the Date

23rd Annual Veterans Day Parade Hosted by Rolling Thunder NC5 November 3, 2018 starting at 10am.

Coastal Carolina Community
College on Western Boulevard
ending at the Brynn Marr
Shopping Center.

There is no entry fee, Registration is now open. Contact Linda
Henninger at 910-389-4566
or email at paradechair@
rollingthundernc5.com for applications and information.

63rd Annual Christmas Holiday Parade

November 17th, 2018











CHRISTMAS HOLIDAY PARADE COMMITTEE SELECTS GLENN HARGETT AT THIS YEAR'S GRAND MARSHALL.

A MAN THAT SEES HIMSELF AS A "BEHIND THE SCENES GUY" MODESTLY ACCEPTED THE HONOR TO BE THIS YEAR'S GRAND MARSHALL FOR THE PARADE. CHRISTMAS HOLIDAY PARADE CHAIR KAREN SALEFSKY STATED, "WITH THIS YEAR'S PARADE THEME BEING MARCH OF THE TOYS, THE COMMITTEE CONSIDERED GLENN THE OBVIOUS CHOICE BECAUSE OF HIS PASSION AND COMMITMENT TO CHRISTMAS CHEER." ONSLOW CHRISTMAS CHEER, BEGUN IN THE EARLY 70'S, HELPS NEEDY CHILDREN AND THEIR FAMILIES KNOW THE MAGIC OF CHRISTMAS.

TO REQUEST AN ENTRY FORM FOR THIS YEAR'S MARCH OF THE TOYS CHRISTMAS HOLIDAY PARADE, CONTACT SABRINA THOMAS AT 910-347-3141 EXTENSION 235 OR EMAIL SPECIALEVENTS@JACKSONVILLEONLINE.ORG DEADLINE: OCTOBER 26TH, 2018.



City of Jacksonville Information

PO Box 128 • Jacksonville NC 28541-0128 • 910 938-5220 • Fax 910 455-6761

For Immediate Release Monday, August 13, 2018 Media Contact Glenn Hargett 910 358-1001 Public Contact: Pam Trafton 910 938-6551

Applications Open for City of Jacksonville Citizen Academy

Citizens Go Behind the Scenes to Learn About Jacksonville

Jacksonville Citizens are invited to learn about their City and share information with City employees. The Fall 2018 Jacksonville Citizen Academy is now accepting applications. Enrollment is free but space is limited. Sessions for the Citizen Academy are every Wednesday from October 3 – 31 from 4-6:30PM.

Each Academy session takes Citizens to different areas of Jacksonville to learn about the services the City offers and how they impact the lives of Citizens. Academy participants will go behind the scenes with Public Safety, Public Services, and more to see the operations of the City.

The goal of the Citizen Academy is to show Citizens how their City works, promote active engagement in local government and to encourage participants to seek volunteer opportunities with the City's many advisory groups.

To learn more about the Fall 2018 Jacksonville Citizen Academy or to sign up, visit JacksonvilleNC.gov/CitizenAcademy where an application can be submitted online. Call Pamela Trafton at 910 938-6551 for additional questions. Registration will be open through September 17 or until all spaces are filled.

Beirut Memorial Observance – Get Your Yellow Ribbons Out



The Jacksonville Onslow Chamber of Commerce is encouraging Onslow County Businesses to mark the 35th Anniversary of the Beirut Bomb Blast by displaying yellow ribbons beginning October 18th, 2018 and until the Beirut Memorial Observance on October 23rd, 2018.

The following chamber members will have yellow ribbon and yellow bows available for purchase:

Flowers on the Move at 1112 Gum Branch Rd. Jacksonville, NC 28540

The Flower Shoppe at 321 Western Blvd. Jacksonville NC 28546

New River Pottery at 2501 Onslow Dr. Jacksonville, NC 28540

Former Commandant Al Gray will be one of the keynote speakers at the Observance and is arriving with the current Commandant Robert Neller who will deliver the Beirut Address. The Observance will take place at the Beirut Memorial Tuesday morning, October 23rd, 2018.



October 18, 2018 at 5pm

Join ye for a Oyster Shucking, some grubbing and a SILENT AUCTION at Marina Cafe, 110 S Marine Blvd, Jacksonville 28540!

If ye like to donate an item for the silent auction, sponsor or volunteer for thee event contact Tricia at 910-347-3141 x236 or Membership@JacksonvilleOnline.org



MCIEAST Communication Strategy & Operations, PSC Box 20005, Camp Lejeune, NC 28542-0005 - Phone: (910) 451-5655 - www.mcieast.marines.mil

Press Release

180814-002 August 14, 2018

Camp Lejeune a three time recipient of the Department of the Navy's Energy Excellence Award

CAMP LEJEUNE, N.C. – The Department of the Navy announced last week that Camp Lejeune is a recipient of its 2018 Energy Excellence Award for Marine Corps - Large Shore Installation in recognition of its performance in Fiscal Year 2017. The base is now a three-time recipient of this award, having received it every year since 2016.

According to ALNAV 058/18, "This year's submissions reflect the hard work and dedication of leaders across the Department that recognize the importance of energy security and its influence on readiness, lethality, and modernization."

Camp Lejeune's achievements this year included reducing its energy intensity by 18% in FY 2017 (30% reduction vs. its 2015 baseline) and closing down five steam plants while retrofitting over 500 facilities with natural gas fired space and domestic water heating systems. The base also boasts the largest on-site photovoltaic capacity within the Marine Corps at 13 Megawatts which accounts for approximately 4% of the electricity consumed on the installation. It is also credited with developing a \$100M Utility Energy Service Contract to improve command and control capabilities over wastewater treatment and electrical distribution systems. The base was also recognized for its strategic energy communication program, using social media to encourage an Energy Ethos among Marines and raise awareness about energy and water use.

Calender of Events

Ribbon Cutting

Thursday, September 13th @9:00am Fairway Outdoor 510 Court Street

Business After Hours

Thursday, September 13th @5:30pm-7:30pm Tina Glover, State Farm 609 Richlands Hwy, Suite 7

Ribbon Cutting

Saturday, September 15th @12:00pm Huntington Learning Center 2421 Gum Branch Rd, Suite 150

Member Reception

Thursday, September 27th @12pm-1pm Commerce Center Sports Hall of Fame

Governmental Affairs Committee Presents: Forum Onslow

Minority Enterprise Development (MED) Week

October 1-5, 2018

MED Week Award Luncheon

Monday, Oct 1st at 12pm

MED Week Mingle

Tuesday, Oct 2nd at 4-7pm

Contact Lisa Murabito for more information

mac@jacksonvilleonline.org

OysterFest-2018

Thursday, October 18th @5pm Marina Café 110 S. Marine Boulevard

From the desk of Donna Hammone

August was a busy month for Tourism in Onslow County!

The state tourism bureau, Visit NC, announced in late August that domestic visitors to and within Onslow County spent \$231 million in 2017, a 3.78% increase from 2016. This statistic was exciting news as Onslow County is holding strong ranked at #23 out of NC's 100 counties for a second year in a row!

Tourism hosted traveler writers, conducted a presentation for the Visit NC Call Center in Raleigh along with several community partners and scheduled our back by popular demand Hospitality Training/Familiarization Tours for frontline staff beginning September 13. We also completed Onslow's Great Outdoors marketing campaign complete with print ads, video, online and social media exposure that will begin running in September through November highlighting many activities that attract visitors to our area during the fall months.

We also had UNC-TV personality Bob Garner return to Onslow for a taping of three restaurant segments including Mike's Farm, Back Swamp, Riverview Café, Sneads Ferry and the Icehouse Waterfront Restaurant and BORO Café in Swansboro. Mike's Farm will be featured for the North Carolina Weekend season opener on October 18. Be sure and tune in!

and our area's upcoming festival season. Onslow has many festivals and events that take place during the fall months showcasing our County's traditions, heritage, sports, spirits and great outdoors.

September promises to be an eventful month kicking off with Hammocks Beach State Park's Annual "Friends of the Hammocks and Bear Island Marsh Cruises" September 5, 8, 12, 15, 19, 22, 26 and 29. All cruises will board at 1:00 pm. Contact the park at (910) 326-4881 to reserve your space! This two-hour cruise lets you enjoy the beautiful marshes and wildlife that surround the park, Bear Island, Jones and Huggins Island. A great adventure for a girlfriends outing, church groups, family time and more.

Marine Corp Community Service's (MCCS) Annual Marine Corp Half Marathon on September 15 aboard Camp Lejeune is where you can run shoulder to shoulder with America's frontline heroes. Marines pride themselves on physical fitness and mission readiness. The Marine Corps Half Marathon tests runners' stamina and endurance. This race also exposes runners to life aboard a Marine Corps Base as the course winds through Marine Corps Base, Camp Lejeune, NC. The Marine Corps Half Marathon is a certified course starting and finishing at Goettge Memorial Field House; this course is scenic and flat and lends itself to setting course records. Register at www.mccslejeune-newriver.com.

While Labor Day is the unofficial end of summer, so begins autumn The 2nd Annual New River Splash held at Jacksonville's downtown

landing on September 22 & 23 will have you dipping your toes, a paddle and you in the New River. A family friendly event designed for recreational outdoor enthusiasts as well as for those that crave the challenge of rivalry. The "Splash" offers kid's activities, food trucks and opportunities to explore the river via kayak and paddle boards. Sunday's competition will feature stand up paddle board races, triathlon and 5K that takes participants on a path through downtown Jacksonville, cycling along highway 17 and diving into the New River for the ultimate open water swim competition. For more information visit www.playjosc.com/new-river-splash.

Topsail Island Jeep Week held September 21 -23, is a celebration of Jeep culture in beautiful Topsail Island. A great family event for all jeep lovers, big and small (and furry!). This jeep experience is a chance for jeep lovers to get together and have an amazing time at events like the beach ride and obstacle course. Spectators are welcome at each event spanning six towns and two counties. More information on events and happenings are available on their facebook page "Topsail Island Jeep Week".

Mike's Farm will host their Annual Antique Tractor Show on September 29, 11 am – 2 pm. Kicking off their fall season, the farm will be opening the pumpkin patch, hayrides, tractor games, BBQ plates, antique tractor & car show and finale parade of tractors to end the days festivities. The public is invited to bring their vintage beauties (tractors, equipment and cars) out for display with free registration. Visit www.mikesfarm.com for more information.

And, let's not forget about concerts...the Tarheel Concert Lounge will showcase some big talent featuring a wide array of music genera's. Frank Foster and The Southern Touch Band, Buckcherry, Donnie Baker & The Pork Pistols and Sebastian Bach. For their complete fall schedule visit www.tarheelnclive.com.

With each new season is an opportunity to experience local adventures. Get out and enjoy our beautiful County! For a complete listing of upcoming events please visit www.OnlyinOnslow.com or our facebook page Onslow County Tourism.

Service Rewards

A community is only as good as the citizens that live and work within its borders. This month we celebrate the frontline employees that go the extra mile to make your visits an above average experience in Swansboro, Sneads Ferry, Richlands, and Jacksonville! The five individuals, representing five area businesses; have performed their duties with a positive outlook, a kind word, and valued information for our visitors and citizens - they went the extra mile! Onslow County Tourism and the Jacksonville Onslow Chamber of Commerce want to thank them for their efforts and encourage you to do the same. Good service is good business!



Jersey Sabat The Kettle



Lance and Marilyn Ledoux **Bayonet Enterprises Cruises**



Rebekah Bumgardner Rick's Restaurant and Sports Bar



Renee Evans Hammocks Beach State Park



Shannon Hobbs Swansboro Paddle Boarding