

# Chamber CONNECTION

CONNECTING BUSINESS, MILITARY & COMMUNITY

## 63rd Annual Christmas Holiday Parade Saturday, November 17th, 2018



*Presenting sponsor*



DETAILS ON PAGE  
**4**



# Our Chamber Staff

## Chamber Officials:

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**Cindy Edwards**, Chair

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1099 Gum Branch Road, Jacksonville NC 28540

The Jacksonville•Onslow Chamber of Commerce's mission is to be the voice of business in collaborative partnership that work to build and enhance a healthy business climate and a vibrant quality of life.

The Jacksonville•Onslow Chamber of Commerce's vision is to be recognized as a model in building collaborative partnerships that encourage business growth and sustainable community development.

# New Members

## SEPTEMBER

**Mad Boar Jacksonville**  
1016 Jacksonville Parkway, Jacksonville, NC  
Ms. Esther E. Fairow  
Caterers

**Mad Fiddler Entertainment**  
219 Echo Ridge Rd. Swansboro, NC  
Mr. Jason Addams  
Music Instruction

**The Barry Robinson Center**  
443 Kempsville Road. Norfolk, VA  
Ms. Paula C. Jenkins  
Non-Profit Organizations

**Jacksonville Landscape & Design**  
528 Blackberry Court. Hubert, NC  
Mr. Carl L. Hilderbrand Jr.  
Landscape Contractor

**Biz Tools One Website Design**  
588 Executive Place. Fayetteville, NC  
Mr. Wick Smith  
Website Design

# Member Renewals

## SEPTEMBER

1170 Doughnuts, Inc./ Krispy Kreme  
17blue Digital Agency  
Adam & Eve  
Affordable Suites of America  
Allied Security of Jacksonville, Inc.  
Bailey & King Insurance  
Carolina Orthopedic Sports Medicine and Physical Therapy  
Chica's Corner  
Clean Force One  
Coastal Enterprises, Inc.  
Family Dental Care  
First National Bank  
Garris Evans Lumber Co.  
Gordon E. Robinson Jr., Attorney At Law  
Hooligans Pub & Music Hall  
J. Milton Uzzell CPA, PA  
John L. Pierce & Associates, P.A.  
Jon Douglas Lesan, D.D.S., R.Ph, PA  
Kiwanis of Onslow County  
LaRue Hambrick Realty  
Lower Cape Fear Hospice  
Mine Safety Appliances Company  
Morton Construction Company  
Ms. Annie L. Chivers  
National Automotive Group, Inc.  
Navy Federal Credit Union-Western  
North Shore Country Club  
Omega World Travel  
Onslow Animal Hospital  
Onslow Grading & Paving, Inc.  
Onslow Vietnam Veterans Memorial Foundation INC.  
Ray Properties Inc.  
SIA Group  
Thomas W. Bell, Jr., D.D.S, and Edward G. Covert, D.D.S  
Tisdale, McConnell & Bardill, LLP  
Watkins Floor Covering, Inc.  
Williamsburg Place Apartments  
Women's Healthcare Associates, PA

Member Since  
1/20/2015  
8/1/2005  
9/15/2015  
9/4/2008  
8/11/1992  
9/28/1980  
10/6/2010  
9/5/2017  
10/2/2009  
4/1/1983  
10/1/2015  
9/12/2012  
9/12/1980  
5/21/1990  
9/5/2017  
12/13/1995  
2/1/1985  
6/1/1990  
10/3/2013  
1/21/1980  
12/20/2012  
7/15/1979  
9/25/1978  
8/15/2013  
9/25/1979  
7/22/1987  
4/23/1996  
9/16/1991  
6/9/1983  
4/25/1996  
9/11/2006  
3/20/1988  
6/22/1984  
11/1/1989  
9/12/1988  
9/27/2010  
4/26/2011  
4/1/1988



## MED Week Mingle

*Monday November 5th, 4:00-7:00pm*

Legends of Onslow recognition begins at 5:30pm.

Mix, mingle and consider a donation to the African-American Heritage Trail Restoration!

Commerce Center, 1099 Gum Branch Road, 28540

*Legends of Onslow: Lashea Cavers, Fernando Schiefelbein, Craig and Carla Torrey*

## MED Week Awards Luncheon

*Thursday November 8th, 12:00-1:00pm Cost \$12*

Join us as we present the Fairfield Inn & Suites Minority Entrepreneur of the Year to **Barbara Holder of Jacksonville Beauty Supply** and the Linda L.

Richardson Minority Business Advocate of the Year to **Carobell**

Montford Point Marine Association, 148 Brynn Marr Road, 28540

## African-American Heritage Trail Ribbon Cutting

*TBD*

Join us for a ribbon cutting as we honor the **Carter G. Woodson Elementary School** (now known as Richlands High) as our 21st African-American Heritage Trail Historical location.

Richlands High School, 8100 Richlands Hwy, 28574



**Jacksonville • Onslow**  
CHAMBER OF COMMERCE

## 2018 Minority Enterprise Development Week



Modern Exterminating  
Jones-Onslow EMC  
Marine Federal Credit Union  
Ray Properties & ABA Rentals  
National Automotive Group  
Uniquely You Photographs  
Richlands Chamber of Commerce  
Richlands STAR Chapter 342  
Omega Lodge 292 Richlands  
Divine Cover 2 Cover

Buy Tickets at [www.JacksonvilleOnline.org](http://www.JacksonvilleOnline.org) or contact Lisa Murabito at (910) 347-3141 ext. 226, [MAC@jacksonvilleonline.org](mailto:MAC@jacksonvilleonline.org)

# 63<sup>rd</sup> Annual Christmas Holiday Parade

November 17<sup>th</sup>, 2018



Presenting sponsor



## CHRISTMAS HOLIDAY PARADE COMMITTEE SELECTS GLENN HARGETT AT THIS YEAR'S GRAND MARSHALL.

A MAN THAT SEES HIMSELF AS A "BEHIND THE SCENES GUY" MODESTLY ACCEPTED THE HONOR TO BE THIS YEAR'S GRAND MARSHALL FOR THE PARADE. CHRISTMAS HOLIDAY PARADE CHAIR KAREN SALEFSKY STATED, " WITH THIS YEAR'S PARADE THEME BEING MARCH OF THE TOYS, THE COMMITTEE CONSIDERED GLENN THE OBVIOUS CHOICE BECAUSE OF HIS PASSION AND COMMITMENT TO CHRISTMAS CHEER." ONSLOW CHRISTMAS CHEER, BEGUN IN THE EARLY 70'S, HELPS NEEDY CHILDREN AND THEIR FAMILIES KNOW THE MAGIC OF CHRISTMAS.

TO REQUEST AN ENTRY FORM FOR THIS YEAR'S MARCH OF THE TOYS CHRISTMAS HOLIDAY PARADE, CONTACT SABRINA THOMAS AT 910-347-3141 EXTENSION 235 OR EMAIL [SPECIALEVENTS@JACKSONVILLEONLINE.ORG](mailto:SPECIALEVENTS@JACKSONVILLEONLINE.ORG) DEADLINE: OCTOBER 26<sup>TH</sup>, 2018.

# 2018 Christmas Holiday Parade

## Saturday, November 17th, 2018

# VIP Tickets

Presenting Sponsor:



Parade will begin at 9:45AM

### V.I.P. Ticket Package:

- ▶ 1 Preferred Parking Pass
- ▶ 2 Passes to the indoor V.I.P. Refreshment Area at JOEMC
- ▶ 2 Complimentary Reserved Seats in the "performance area" on the parade route

V.I.P. Ticket Package is \$8.00

Additional V.I.P. Passes for refreshment area and seating (parking NOT included) are \$2.00  
\*children under four years of age are free\*

V.I.P. area is located on the parade route at Jones Onslow EMC

### Please bring this form to:

Jacksonville•Onslow  
Chamber of Commerce  
1099 Gum Branch Rd.  
Jacksonville, NC 28540



***Reservations made on a first-come, first-served basis***

## 2018 Christmas Holiday Parade VIP Reservation Form

Name \_\_\_\_\_

Company \_\_\_\_\_

Work Phone \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

\_\_\_\_ VIP Package @ \$8 = \$ \_\_\_\_\_

\_\_\_\_ Extra Passes @ \$2 = \$ \_\_\_\_\_

\_\_\_\_ Parking Pass @\$5 = \$ \_\_\_\_\_

TOTAL ENCLOSED = \$ \_\_\_\_\_

Make all checks payable to:  
Jacksonville•Onslow Chamber of Commerce

Visa/MasterCard/American Express accepted  
Please Call (910) 347-3141  
With Credit Card Information





## *The Chamber's Governmental Affairs Committee presented three Meet the Candidates Forums on Wednesday, September 26, 2018*

Fielded by the candidates were questions which included such areas as the response to Hurricane Florence, safety in schools, issues facing our farmers and waterway and beach issues affecting New River Inlet and Topsail Island.

Candidates for the Onslow County Board of Education. Candidates responded to questions which included school safety, performance of the schools, funding for schools, needs of the schools and the possibility of building schools that could withstand Category 4 hurricanes.



From Left to Right - NC House District 04: Jimmy Dixon, Kevin Hayes, Da'Quan Marcell Love. House District 14: Isaiah "Ike" Johnson. NC House District 15: Phillip Shepard, Daniel Whitten. NC Senate District 06: Harry Brown and Joseph "Joe" Webb. NC House District candidate George Cleveland was unable to attend.



Duke Energy is the Corporate Sponsor for these Forums. Millie Chalk is the District Manager, Government and Community Relations.



Pictured below left to right, Onslow County Board of Education Candidates – Joel Churchwell, Jeff Hudson, Bill Lanier, Bob Williams and Marcy Wofford.

The Final Forum was Candidates for Onslow County Commissioner. These Candidates are running for two positions that were added thereby increasing the number of Commissioners from five to seven. The candidates were asked questions which included topics such as the Opioid crisis, school safety, New River Inlet and Topsail Island, economic development in Onslow County and funding for the school



Pictured left to right above are Tim Foster and Thomasine E. Moore. William Shanahan was unable to attend.



Our Moderator for all three Forums for Elliott Potter, co-host of Thunder County Morning Show. Three different timers assisted with the Forums. Pictured is Lisa Murabito. Not pictured are Tricia Purcell-Heath and Caitlin Diaz.

If you missed any of the Forums please check the City of Jacksonville's site. They will play periodically until the Election. Early one stop voting begins on October 17th. Election Day is Tuesday, November 6th. PLEASE VOTE! YOUR VOTE DOES COUNT.

Thank you to our Corporate Sponsor, Duke Energy and Millie Chalk. Thank you to the City of Jacksonville for the use of their facilities. Thank you to Jacksonville Media Services for showing and recording these Forums. Without the support of all of these entities we could not provide these information programs to our citizens. Pictured below from Jacksonville Media Services the group I call my "Power Tower Team". They make everything look great and run so smooth.

# Economic Indicators & Other Charts

How to read the Charts:  
The Airport Passengers Chart, Tax Reports, Healthcare Stats and Utilities Connect and Disconnects are shown as monthly or quarterly comparisons on the specific rows. The totals shown at the bottom are the Year to Date totals for each year and does not include the numbers shown in Italics.

TAX REPORTS				
MONTHLY TAXABLE SALES: SOURCE: NC DEPARTMENT OF REVENUE				
OCCUPANCY TAX: SOURCE: ONSLOW COUNTY				
Monthly Report of Taxable Sales				
17-18	Taxable Sales	17-18	Taxable Sales	% Change
Jul-17	\$176,001,283	Jul-18	\$194,582,338	10.56%
Aug-17	\$175,923,030			
Sep-17	\$170,773,046			
Oct-17	\$166,205,341			
Nov-17	\$158,839,850			
Dec-17	\$166,147,995			
Jan-18	\$190,951,446			
Feb-18	\$145,494,737			
Mar-18	\$157,865,496			
Apr-18	\$184,676,634			
May-18	\$172,895,493			
Jun-18	\$177,433,672			
YTD Total	\$176,001,283	YTD Total	\$194,582,338	10.56%
*YTD Total does not include numbers in <i>Italic</i>				

Occupancy Tax Report			
	2017-2018	2018-2019	%
July	\$391,718.29	\$462,461.06	15.29%
August	\$345,186.90		%
September	\$184,118.54		%
October	\$123,496.32		%
November	\$96,428.37		%
December	\$69,491.16		%
January	\$81,254.97		%
February	\$85,695.58		%
March	\$110,256.28		%
April	\$120,142.13		%
May	\$150,439.80		%
June	\$324,830.51		%
Total:	\$391,718.29	\$462,461.06	15.29%

UTILITIES				
UTILITIES: SOURCES: CITY OF JACKSONVILLE & ONWASA				
City of Jacksonville & ONWASA Water				
	Connects		Disconnects	
	2017	2018	2017	2018
1st Qtr	4,753	4,953	3,193	3,821
2nd Qtr	5,185	5,378	3,194	4,983
3rd Qtr	5,311	3,366	4,713	3,565
4th Qtr	4,284		4,077	
YTD Total	9,938	13,697	6,387	12,369
*YTD Total does not include numbers in <i>Italic</i>				

HEALTHCARE	
OMH ER: SOURCE: ONSLOW MEMORIAL HOSPITAL	
OMH BIRTH: SOURCE: ONSLOW MEMORIAL HOSPITAL	
NAVAL HOSPITAL ER: SOURCE: NAVAL HOSPITAL, CAMP LEJEUNE	
NAVAL HOSP BIRTHS: SOURCE: NAVAL HOSPITAL CAMP LEJEUNE	

Onslow Memorial Hospital Emergency Room Visits		
	2017	2018
1 <sup>st</sup> Quarter	15,609	15,280
2 <sup>nd</sup> Quarter	14,779	15,462
3 <sup>rd</sup> Quarter	15,124	10,213
4 <sup>th</sup> Quarter	15,124	
YTD Total	30,388	40,955
Onslow Memorial Hospital Live Births		
	2017	2018
1 <sup>st</sup> Quarter	365	307
2 <sup>nd</sup> Quarter	325	303
3 <sup>rd</sup> Quarter	388	254
4 <sup>th</sup> Quarter	358	
YTD Total	690	864
*YTD Total does not include numbers in <i>Italic</i>		

Naval Hospital Camp Lejeune Emergency Room Visits		
	2017	2018
1 <sup>st</sup> Quarter	13,326	13,134
2 <sup>nd</sup> Quarter	11,538	13,393
3 <sup>rd</sup> Quarter	13,686	4,192
4 <sup>th</sup> Quarter	13,925	
YTD Total	24,864	30,719
Naval Hospital Camp Lejeune Live Births		
	2017	2018
1 <sup>st</sup> Quarter	514	480
2 <sup>nd</sup> Quarter	483	459
3 <sup>rd</sup> Quarter	542	169
4 <sup>th</sup> Quarter	350	
YTD Total	997	1,108
*YTD Total does not include numbers in <i>Italic</i>		

TRANSPORTATION		
PUBLIC TRANSPORTATION: SOURCE: OUTS, JTS		
ONSLow NEW VEH SALES: SOURCE: ONSLOW COUNTY		
ALBERT ELLIS AIRPORT: SOURCE: ALBERT J ELLIS AIRPORT		
Public Transportation Riders - 2017-18		
System	August	Fiscal YTD
Onslow United Transit System	8,530	16,778
Jacksonville Transit System	10,748	20,306
Military Express	663	1,417
Total	19,941	38,501
Onslow County New Vehicle Sales		
	FEB 18	MAR 18
Cars	242	256
Trucks	388	435
Total	630	691
Year to Date		
Cars	620	876
Trucks	954	1,389
Total	1,574	2,265

Albert J Ellis Airport Total Passengers			
	2017	2018	% Change
January	22,039	19,905	-9.6%
February	22,607	21,064	-6.8%
March	25,629	27,481	6.7%
April	26,552	26,425	-0.5%
May	28,701	28,587	-0.4%
June	27,482	26,867	-2%
July	28,753	29,082	1%
August	29,818	30,838	3.4%
September	25,210		%
October	27,400		%
November	25,138		%
December	24,586		%
YTD Total	211,581	210,249	- 0.6%
*YTD Total does not include numbers in <i>Italic</i>			

HOUSING	
ONSLow ABSORPTION RATES: SOURCE: JACKSONVILLE NC MARKET CENTER	

Onslow County Absorption Rates 2018					
Information provided by Coldwell Banker Fountain Realty, William Sanders. As of 8/30/18, info obtained from the Jacksonville Board of Realtors MLS. These numbers do not include: REO, Short Sales, & Townhomes.					
Price of Home	# of Months	# Sold	Sales Rate Per Month	# Currently Active*	# of Month's Of Inventory
≤ \$150,000	8	682	85.25	218	2.56
\$150,001 - \$200,000	8	591	73.88	217	2.94
\$200,001 - \$250,000	8	294	36.75	120	3.27
\$251,001 - \$300,000	8	118	14.75	46	3.12
\$300,001 +	8	145	18.13	113	6.23
TOTAL		1830		714	
New Construction Price	# of Months	# Sold	Sales Rate Per Month	# Currently Active*	# of Month's Of Inventory
≤ \$150,000	8	6	0.75	8	10.67
\$150,001 - \$200,000	8	168	21.00	105	5.00
\$200,001 - \$250,000	8	207	25.88	134	5.18
\$251,001 - \$300,000	8	83	10.38	57	5.49
\$300,001 +	8	50	6.25	54	8.64
TOTAL		514		358	



**BUSINESS STATS**

COUNTY PERMITS: SOURCE: ONSLOW COUNTY

CITY PERMITS: SOURCE: CITY OF JACKSONVILLE

**City of Jacksonville Building Permits**

Aug 2018	#	Value
Residential	19	\$305,165
Commercial	73	\$2,270,516
Other	350	\$59,481
<b>Total</b>	<b>442</b>	<b>\$2,635,162</b>

**County Building Permits**

FY2017-18	Res BPs	Com BPs	Total Value
1st Qtr Totals	678	174	\$31,124,290
2nd Qtr Totals	697	123	\$40,257,582
3rd Qtr Totals	713	143	\$34,061,981
4th Qtr Totals	889	181	\$34,853,330
<b>FY Totals</b>	<b>2,977</b>	<b>621</b>	<b>\$140,297,183</b>

FY2018-19	Res BPs	Com BPs	Total Value
1st Qtr Totals	305	52	\$14,088,369
2nd Qtr Totals			
3rd Qtr Totals			
4th Qtr Totals			
<b>FY Totals</b>			

**CAMP LEJEUNE & MCAS**

NR GOVERNMENT AND EXTERNAL RELATIONS (GER) CAMP LEJEUNE, NC.

**Camp Lejeune Area Active Duty USN/USMC Statistics**

Location	10/15/2017	3/15/2018
Camp Lejeune	29,896	31,243
MARSOC	2,255	2,287
New River	6,454	6,535
TECOM Schools	4,748	4,800
Total	43,353	44,865
USMC Deployed Total	4,338	5,638

**Unemployment rates from NC Works  
- NC Dept of Commerce**

Area Name	Onslow County
Year	2018
Month	July
Labor Force	62,846
Employed	59,972
Unemployed	2,874
Unemployment Rates	4.6%

**ONSLow COUNTY REGISTER OF DEEDS**

ASSUMED BUSINESS NAMES, DEATHS, BIRTHS AND MARRIAGE CERTIFICATES FOR THE PREVIOUS 3 YEARS. SOURCE: ONSLOW COUNTY REGISTER OF DEEDS

**Register of Deeds**

Assumed Names		Deaths	
2015	568	2015	786
2016	560	2016	812
2017	580	2017	804

Births		Marriages	
2015	3,718	2015	2,584
2016	3,519	2016	2,677
2017	3,535	2017	2,629

**EDUCATION**

SOURCE: ONSLOW COUNTY PARTNERSHIP FOR CHILDREN

**Onslow County: Child Care Snapshot  
July 2018** (State Regulated for children birth to 12)

License Type	# facilities	# slots	# enrolled	Capacity	# staff
NC 5 star	22	2,919	2,683	92%	431
NC 4 star	9	335	299	89%	48
NC 3 star	19	409	368	90%	66
NC 2 star	3	21	16	76%	3
NC 1 star	8	107	95	89%	14
NC Religious	6	504	178	91%	71
NC Temporary	2	312	130	57%	34
NC Provisional					
NC Probationary					
<b>Totals</b>	<b>69</b>	<b>4,607</b>	<b>4,100</b>	<b>89.0%</b>	<b>667</b>



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**910.455.2977**

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JACKSONVILLE, NC 28546

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• INCLUDES FRIDAY REHEARSAL DINNER  
TOUR & SATURDAY EXPO ADMISSION  
**SATURDAY ONLY: \$10 ONLINE; \$12 AT THE DOOR**

f i p



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2018 FORD EDGE



2018 FORD FOCUS



2018 FORD FIESTA

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**AMERICA'S BEST**  
**SELLING TRUCK**



2018 FORD F-150

**0% FOR 72 MO**



2018 FORD FUSION

**SEPTEMBER IS NATIONAL FIRST RESPONDERS MONTH**



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**FOR YOUR DEDICATION!**  
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# Ribbon Cutting



*September 6th*

**Fit 4 Life Health Club**  
9009 Richlands Hwy • Richlands, NC 28574

## Minority Business Services Committee and the Small Business Committee

The Minority Business Services Committee and the Small Business Committee held their first joint meeting of the year on Thursday, September 6th, 2018. Junie Christian of Junie Christian & Associates hosted the 5 Levels of Leadership and Emotional Intelligence Seminar. This seminar explores the important levels of leadership, the importance of technical skills, and the role Emotional Intelligence plays in the success as a leader.



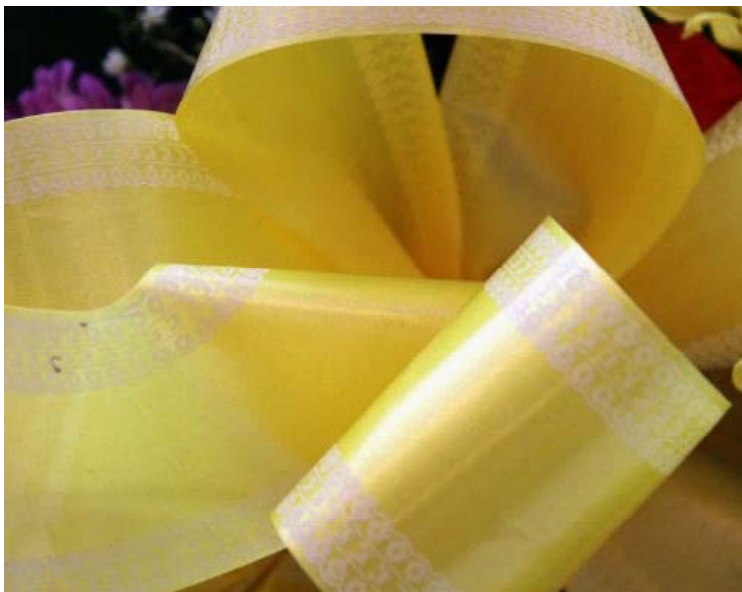


## AAHT – Belgrade Boys and Girls Club trip to Onslow County Museum



On Monday, August 6, the Minority Business Services Committee of Jacksonville•Onslow Chamber of Commerce hosted the Belgrade Boys and Girls Club on a field trip to learn more about the Jacksonville•Onslow African American Heritage Trail. The Boys and Girls visited the Onslow County Museum to learn about why the Jacksonville•Onslow African American Heritage Trail was created and the history behind the sites. Then, they learned about the history of Onslow County as a whole. The Richlands Star Chapter #342 treated the children to a lunch. Thank you to all who took part in this day: Belgrade Boys and Girls Club, Brigade Boys and Girls Club, Onslow County Museum, and Richlands Star Chapter #342.

## Beirut Memorial Observance – Get Your Yellow Ribbons Out



The Jacksonville Onslow Chamber of Commerce is encouraging Onslow County Businesses to mark the 35th Anniversary of the Beirut Bomb Blast by displaying yellow ribbons beginning October 18th, 2018 and until the Beirut Memorial Observance on October 23rd, 2018.

The following chamber members will have yellow ribbon and yellow bows available for purchase:

Flowers on the Move at 1112 Gum Branch Rd. Jacksonville, NC 28540

The Flower Shoppe at 321 Western Blvd. Jacksonville NC 28546

New River Pottery at 2501 Onslow Dr. Jacksonville, NC 28540

Former Commandant Al Gray will be one of the keynote speakers at the Observance and is arriving with the current Commandant Robert Neller who will deliver the Beirut Address. The Observance will take place at the Beirut Memorial Tuesday morning, October 23rd, 2018.



### The Basics of Selling on Ebay

Thursday, 10/11/18 • 6:00 pm – 9:00 pm

### How to Find Your Customers and Market Your Business

Tuesday, 10/16/18 • 6:00 pm – 9:00 pm

Thursday, 12/6/18 • 6:00 pm – 9:00 pm

### Creating a Winning Business Plan

Thursday, 10/18/18 • 6:00 pm – 9:00 pm

### Shop Local, Buy Local, Invest Local to Gain More Business for You and Your Area

Wednesday, 10/24/18 • 6:00 pm – 9:00 pm

### Developing Personal & Commercial Credit for Your Business Success

Wednesday, 10/31/18 • 3:00 pm – 5:00 pm

### Basics of Bookkeeping

Tuesday, 11/6/18 • 6:00 pm – 9:00 pm

### Veteran Entrepreneurship Programs by the SBA

Wednesday, 11/7/18 • 3:00 pm – 5:00 pm

### 15 Common Mistakes that Will Undermine Any Business

Wednesday, 11/7/18 • 6:00 pm – 9:00 pm

### How to Create World Class Branding For Your Small Business

Thursday, 11/8/18 • 6:00 pm – 8:00 pm

### Nonprofit Executive Roundtable: Growing Your Nonprofit One Relationship at a Time

Wednesday, 11/14/18 • 11:00 am – 1:30 pm

### SBA Alternative Capital for Every Small Business

Wednesday, 11/14/18 • 3:00 pm – 5:00 pm

### Twitter for Small Business Owners

Thursday, 11/15/18 • 6:00 pm – 9:00 pm

### Dynamite Marketing On a Firecracker Budget

Tuesday, 11/20/18 • 6:00 pm – 9:00 pm

### How to Start a Nonprofit

Thursday, 11/29/18 • 6:00 pm – 9:00 pm

### How Small Businesses Can Get Found on Google

Tuesday, 12/4/18 • 6:00 pm – 9:00 pm

### So You Think You Want to Start a Business?

Wednesday, 12/5/18 • 6:00 pm – 9:00 pm

### Inexpensive & Creative Ways to Market Your Small Business

Wednesday, 12/5/18 • 2:00 pm – 5:00 pm

Let the Small Business Center Network help you realize your dream of owning your own business or making your current business more profitable.

visit **www.ncsbc.net**

### Secrets of Great Customer Service for Funeral Directors

Cost to attend: \$70.00

To Register for this event, please contact (910) 938-6322/6302

Thursday, 12/6/18 • 12:30 pm – 5:30 pm

### How to Find Your Customers

Thursday, 12/6/18 • 6:00 pm – 9:00 pm

There are two options for contacting the Small Business Center for FREE One-on-One Small Business Counseling or to register for seminars.

#### To register online:

- Go to [www.ncsbc.net](http://www.ncsbc.net)
- For Training
- Select "Training" from the top navigation bar
- From the drop down menu under "Center" select "Coastal Carolina Community College"
- Click "Search"
- Click "Register" for any seminar you wish to attend from the list
- For Counseling:
- Select "Counseling" from the top navigation bar
- Select "Find by College"
- Click on "Coastal Carolina Community College"
- Click on the blue "Online Request for Counseling" button and follow the prompts to make the request

#### To register by phone:

- Call the Small Business Center at 910.938.6322 or 910.938.6389

For additional information or to register,

please contact the  
Small Business Center  
Coastal Carolina Community College

910.938.6322/6389

Fax: 910.938.6318

[priestera@coastalcarolina.edu](mailto:priestera@coastalcarolina.edu)

[sbc-itc@coastalcarolina.edu](mailto:sbc-itc@coastalcarolina.edu)



Small Business Center  
**SEMINARS**

JULY - DECEMBER  
**2018**



#### Sponsored by:

- Coastal Carolina Community College Small Business Center
- Jacksonville - Onslow Chamber of Commerce





# Hurricane Resource Guide

## Helpful Contacts

- Jacksonville Police Department
  - 910-455-4000
- Onslow County Sheriff's Office
  - 910-455-3113
- Swansboro Police Department
  - 910-326-5151
- Holly Ridge Police Department
  - 910-329-4076
- Richland's Police Department
  - 910-324-5777
- N.C. Department of Justice
  - 1-877-5-NO SCAM to file a complaint
- FEMA
  - 1-800-621-3362
- Jacksonville City Hall Recovery Assistance
  - Permits: 910-938-5232
  - Utilities: 910-938-5248
  - Transit: 910-938-RIDE
  - Sanitation: 910-938-5071
  - Citizen's Phone Bank: 910-938-5200
- Volunteer:
  - Red Cross: 888-892-1162
  - NC Community Foundation Disaster Relief Fund: 919-828-4387 or 800-532-1349
- Onslow Community Outreach
  - 910-455-5733
- Onslow County Emergency Service
  - 910-455-9119
- Veteran Hurricane Hotline
  - 1-800-507-4571
- Employee Disaster Hotline
  - 1-866-233-0152
- Pharmacy Customer Care
  - 1-866-400-1243
- National Center for Disaster Fraud
  - 1-866-720-5721
- Onslow County NCWorks
  - 910-347-2121
- Samaritan's Purse
  - 910-515-1688 or 1-828-262-1980

## Have a Plan in Place

1. Put together an emergency plan.
  - A. How will I receive emergency alerts?
  - B. What is my shelter plan?
  - C. What is my evacuation route?
  - D. What is my family/household communication?
2. Consider the specific needs of your household.
3. Fill out a family emergency plan.
4. Practice your plan with your family/household.

## Business Recovery Plan

1. Assess damage and consider a backup location.
2. Shift your team from preparedness to recovery.
3. Implement communication with employees, suppliers, customers, and media.
4. Encourage communication with employees.
5. Document damage, file claims, and track progress.
6. Cultivate partnerships within the community.

## Helpful links

- \* Small Business Association Disaster Loan
  - \* [sba.gov/funding-programs/disaster-assistance](https://sba.gov/funding-programs/disaster-assistance)
- \* North Carolina Disaster Relief Fund
  - \* [rebuild.nc.gov](https://rebuild.nc.gov)
- \* US Chamber Foundation: Small Business Recovery Guide
  - \* [uschamberfoundation.org/node/43168](https://uschamberfoundation.org/node/43168)
- \* NC Business Support
  - \* [sbtdc.org/hurricaneflorence/](https://sbtdc.org/hurricaneflorence/)
- \* NC FEMA Business Support
  - \* [fema.gov/disaster-fraud](https://fema.gov/disaster-fraud)
- \* Onslow County Government
  - \* [onslowcountync.gov](https://onslowcountync.gov)



# Hurricane Resource Guide

## FEMA

Homeowners, renters and businesses should register for disaster assistance before visiting a recovery center by:

[DisasterAssistance.gov](http://DisasterAssistance.gov),  
**800-621-3362** (TTY: 800-462-7585),  
[fema.gov/mobile-app\\_or](http://fema.gov/mobile-app_or)  
 texting DRC and a zip code to 43362 (4FEMA).

Survivors can visit any center for assistance.  
 Visit [www.fema.gov/DRC](http://www.fema.gov/DRC) to view other locations.

**Prepare for floods:** Flood loss avoidance is a protective action you take to minimize flood damage and losses. National Flood Insurance Program policies will cover up to \$1,000 in reasonable expenses incurred to protect your insured property, and up to \$1,000 to move your insured property away from a flood or imminent danger of a flood.

### How do I contact my insurance company?

Find the toll-free phone number for your insurance company. If you need help finding your insurance carrier, please call the NFIP Call Center, at **1-800-427-4661**.

### Common Rumors:

- ⇒ If your power has been out for more than 2 hours, you can get emergency food stamps. Everyone in the household older than 18 qualifies
  - ⇒ Visit <https://www.ncdhhs.gov/> for more information.
- ⇒ Home inspectors ask applicants for their registration number.
  - ⇒ FEMA will never ask for your registration number. Ask the inspector to confirm your registration number if you are suspicious. **DO NOT PAY MONEY UP FRONT**. Report at: **1-866-223-0814**
- ⇒ Emergency shelters and hotels are required to accommodate pets for people who are evacuating.
  - ⇒ Private businesses are not required to accept pets. Visit [www.ready.gov/animals](http://www.ready.gov/animals) for more tips on evacuating with your pet.
- ⇒ Service animals are not allowed in shelters.
  - ⇒ All service animals are allowed in shelters.
- ⇒ Beach sand should be used if sand bag distribution sites are out of sand.
  - ⇒ Residents should NOT use beach sand for sandbagging.

## After the storm

- ◆ For evacuation routes, visit [www.DriveNC.gov](http://www.DriveNC.gov) to ensure your safety.
- ◆ Do not drive or walk through flood water. Turn around, don't drown.
- ◆ Do not use gas-powered generators and other outdoor grills/camp stoves in enclosed spaces.
- ◆ If you have flooding near your home, be careful touching electrical equipment.
- ◆ Throw away food that may have contacted flood or storm water. When in doubt, throw it out.
- ◆ Lost or damaged EBT cards can be replaced by calling EBT call Center at **1-888-622-7328**
- ◆ Photograph all flood damage for insurance purposes.
- ◆ For an emergency call 9-1-1. Call 2-1-1 for non-emergency questions.

## Helpful Links

- \* Shelters
  - \* [ncdps.gov/shelters](http://ncdps.gov/shelters)
- \* River updates
  - \* [fiman.nc.gov](http://fiman.nc.gov)
- \* Roads
  - \* [drivenc.gov](http://drivenc.gov)
- \* NC Department of Commerce's Division of Employment
  - \* [des.nc.gov/des](http://des.nc.gov/des)
- \* Ready
  - \* [ready.gov](http://ready.gov)
- \* ReadyNC
  - \* [visitnc.com](http://visitnc.com)
- \* City of Jacksonville
  - \* [jacksonvillenc.gov](http://jacksonvillenc.gov)

# From the desk of Donna Hammonds



Happy Fall Onslow...

I sincerely hope my newsletter finds all that are reading, back in your homes and businesses, and well on the road to recovery from our unwelcomed guest "Flo" as she's been deemed.

Onslow County endured one of the strongest hurricanes to hit our area since Hazel visited our coastline back in 1954. I've listened to the debate on the news, was the devastation more severe, comparisons of economic impacts, etc. For me, I only know what I saw, and it broke my heart. The historic district of Swansboro along their waterfront devastated from flooding, the shoreline of North Topsail Beach spilled across its coastal highway and into the Intra-Coastal waterway. So many of Onslow's tourism assets shaken. Much of our area with downed trees, many on homes and businesses. Flooding in areas that have never on record experienced rising waters.

There is no sugar coating, the effects from hurricane Florence were awful. But, amongst the chaos were the incredible citizens of Onslow. Neighbors helping neighbors, business owners helping business owners lending a helping hand to those in need, many times putting those folks before their own needs. I've heard so many stories of heroism, acts of kindness and compassion. I myself was a recipient of that generosity and I will be forever grateful to those

that helped in my time of need.

Just as quickly as the devastation rained down on Onslow County, so has the recovery/rebuilding efforts begun. One by one the businesses of the County are opening back up. For some, it will be a long road to full recovery and for some even longer. It's so important to keep tourism afloat in Onslow during the wake of this natural disaster. As I've shared before, be a visitor in your own County by supporting local happenings. It's more important now than ever!

Fall has always been a busy time for Onslow County with a multitude of events & festival ongoing during September through November. Although some had to be cancelled many were postponed and will take place at a later date. Below are a few suggestion for fun things to do with your family and friends. Please visit our Facebook events page at Onslow County Tourism for more listings.

**October 13** - Walton's Distillery, Jacksonville, will host their first open house featuring live Music, free food and moonshine tastings, 12 – 5pm.

**October 20** - Fall Fest at Humphrey Farm/Chili Cook-Off & Craft Beer Festival, Hubert 2 – 10pm.

**October 23** – 35th Annual Beirut Memorial Services, Camp Lejeune

Memorial Gardens. Please <https://www.beirutveterans.org/35> for a complete listing of the days events.

**October 27** - Oktoberfest Festival, Jacksonville, an all-day festival with children performances, amusement rides and games, food court, beer garden, arts & crafts and vendors, "Last Man Standing Contest" and a "Miss Oktoberfest Pageant". Headliner Gary Lowder 'N Smokin' Hot takes the main stage at 6pm. Proceeds benefit charitable programs offered by Onslow Community Outreach, a 501c3 nonprofit, 10am – 8pm.

**October 28** - Trunk or Treat Halloween Bash at Hammocks Beach State Park, Swansboro. Bring the kids out to the park in their scariest or funniest costumes to enjoy this Annual Halloween event. Some of the spook-tacular activities you can enjoy include: a haunted house, hay rides, games, candy, prizes, and more! This event is free and fun for all ages, 2 -5pm.

Don't forget to visit Mike's Farm during October for their haunted hayride and fall festivities. The venue is beautifully decorated with bright yellow mums, pumpkins and hay bales. A great place for fall fun!

The 64th Annual Swansboro Mullet Festival has been rescheduled for November 10 & 11th in historic downtown Swansboro. The festivities begin with a parade down Highway 24 on the morning of the 10th at 9am. Street vendors line the various streets throughout historic downtown Swansboro and are open for patrons at 10am. Vendors are of a variety of types including arts and crafts, commercial, and food. The kids' area opens at 10am with a wide mix of activities geared towards children of all ages. Live music begins at 11am at the Pug Pavilion in the heart of downtown Swansboro and continues throughout the day and in to the evening on Saturday and Sunday.

Onslow Tourism has proven to be a resilient industry, we need your help Onslow residents to make these local events a success! #OnslowStrong

## Service Rewards

A community is only as good as the citizens that live and work within its borders. This month we celebrate the frontline employees that go the extra mile to make your visits an above average experience in Swansboro, Sneads Ferry, Richlands, and Jacksonville! The five individuals, representing five area businesses; have performed their duties with a positive outlook, a kind word, and valued information for our visitors and citizens - they went the extra mile! Onslow County Tourism and the Jacksonville•Onslow Chamber of Commerce want to thank them for their efforts and encourage you to do the same. Good service is good business!



Nell Griffin  
Topsail Shores Inn, Sneads Ferry



Tauion (Tay) Farrow  
Chick-Fil-A



Niambi Stephens  
FCA, Swansboro