



EVENT CONTACT:

Name: Lashea Covers
Title: Membership Manager
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Email:
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BUSINESS DIVERSITY COUNCIL EVENTS

Sponsorship Packages



LATINO BUSINESS FESTIVAL

The JOCOC BDC will celebrate and host a Hispanic – Latino Business Festival. The unique festival experience showcases the Hispanic – Latino business and arts culture with vendors, food, and dance. The festival is at the Kimbrell’s Furniture Parking Lot.

EVENT DETAILS:

Date:
Time: 2:00pm - 7:00pm
Location: Kimbrell’s Furniture Parking Lot

MINORITY ENTERPRISE DEVELOPMENT WEEK (MED)

The Jacksonville•Onslow Chamber of Commerce has joined in the nationwide Minority Enterprise Development Week commemoration with its’ observance. During this October event, the Minority Entrepreneur of the Year and the Linda L. Richardson Advocate of the Year are recognized. A special Awards Luncheon ceremony acknowledges the recipients of these prestigious awards. An expo is also held with business owners networking with potential customers and other business owners. The event is free and open to the public with a luncheon provided. Extensive media coverage occurs.

EVENT DETAILS:

Date: October 2022
Time: TBD
Location: TBD

BLACK HISTORY MONTH

In celebration of Black History Month, the Jacksonville Onslow Chamber of Commerce Business Diversity Council (JOCOC BDC) will provide a three-day event:

- Professional Development Day: A learning day for business professionals and their employees. Continuing education platforms are a great way to develop employee skills, boost morale and improve recruitment efforts. Keynote speakers will provide training on topics that will help grow a professional and thriving work environment.
- Mingle with Miller-Motte: The network mingle at Miller-Motte College includes a discussion panel with diverse local businesses, a Q&A session with the college business students, and networking.
- African American Heritage Trail Tour: The event begins with lunch, and a presentation at the Jacksonville Onslow Chamber of Commerce, followed by a tour of a few hand-picked trail markers to show the history and accomplishments of local African American leaders, communities, history, arts, and culture.

EVENT DETAILS:

Date: February 2023
Time: TBD
Location: TBD





WOMEN-OWNED BUSINESS EXPO

The JOCOC BDC will celebrate and host women in business with a Women's Business Fair. The fair is a unique shopping experience showcasing women-owned business vendors in Onslow and surrounding counties.

EVENT DETAILS:

Date: March 2023

Time: 10:00am - 2:00pm

Location: Jacksonville~Onslow Commerce Center

PLATIUM: \$ 6,000

PRE-EVENT

- Named as the Presenting Sponsor for remaining Business Diversity Events
- Recognition on all event collateral (print and digital) when appropriate
- Logo, brief company description, website and social media links included on pre-event informational email sent to attendees
- Recognition in press release (published at the media's discretion)
- Recognition on event page on Chamber website with a link back to your website.
- Logo on event registration confirmation screen as well as confirmation email
- Digital Ad placement at the bottom of the Event Page
- Logo listed on NEW webpage with link back to website

DURING EVENT

- Recognition during event from the podium, through event sign(s), and scrolling slideshow when applicable
- Opportunity to speak at event
- Company Name indicated on Awards and/or certificates
- 8 Tickets to the MED Luncheon
- 2 Vendor Spaces at appropriate events
- Sponsor Attendees receive special recognition at the event
- Option to include swag items as a gift to the participants
- Ad in our extended event program available to our attendees via a QR Code
- Free standing sign or banner in prominent place at the event
- Advertising on radio through Curtis Media Group stations
- Company information available at the registration table

POST EVENT

- Name listed on Sponsorship Leaderboard and displayed in the Commerce Center Lobby
- Free email blast to the Chamber members with a message at your discretion
- Digital ads in the Chamber Connection E-News (1 per month for 3 months)
- Shout Out in the Chamber Connection E-News that follows the date of the event (when applicable)
- Thank you shout-out through social media
- Recognition at Chamber's Annual Meeting
- Rent a conference room at the Commerce Center for 8 hours at no charge.

GOLD: \$2,000

PRE-EVENT

- Recognition on all event collateral (print and digital) when appropriate
- Logo, brief company description, website and social media links included on pre-event informational email sent to attendees
- Recognition in press release (published at the media's discretion)
- Recognition on event page on Chamber website with a link back to your website.
- Advertising on radio through Curtis Media Group stations
- Logo listed on NEW webpage with link back to website

DURING EVENT

- Recognition during event from the podium, through event sign(s), and scrolling slideshow when applicable
- 4 Tickets to the MED Luncheon
- 2 Vendor Spaces at appropriate events
- Option to include swag items as a gift to the participants
- Ad in our extended event program available to our attendees via a QR Code
- Free standing sign or banner in prominent place at the event

POST EVENT

- Name listed on Sponsorship Leaderboard and displayed in the Commerce Center Lobby
- Free email blast to the Chamber members with a message at your discretion
- Digital ads in the Chamber Connection E-News (1 per month)
- Shout Out in the Chamber Connection E-News that follows the date of the event (when applicable)
- Thank you shout-out through social media

SILVER: \$1,000

PRE-EVENT

- Recognition on all event collateral (print and digital) when appropriate
- Logo, brief company description, website and social media links included on pre-event informational email sent to attendees
- Recognition in press release (published at the media's discretion)
- Recognition on event page on Chamber website with a link back to your website.
- Logo listed on NEW webpage with link back to website

DURING EVENT

- 2 Tickets to the MED Luncheon
- 1 Vendor Spaces at appropriate events
- Option to include swag items as a gift to the participants
- Ad in our extended event program available to our attendees via a QR Code
- Free standing sign or banner in prominent place at the event

POST EVENT

- Name listed on Sponsorship Leaderboard and displayed in the Commerce Center Lobby
- Shout Out in the Chamber Connection E-News that follows the date of the event (when applicable)
- Thank you shout-out through social media

BRONZE: \$500

PRE-EVENT

- Recognition on all event collateral (print and digital) when appropriate
- Logo, brief company description, website and social media links included on pre-event informational email sent to attendees
- Recognition in press release (published at the media's discretion)
- Recognition on event page on Chamber website with a link back to your website.
- Logo listed on NEW webpage with link back to website

DURING EVENT

- 2 Tickets to the MED Luncheon
- 1 Vendor Spaces at appropriate events
- Option to include swag items as a gift to the participants
- Ad in our extended event program available to our attendees via a QR Code
- Free standing sign or banner in prominent place at the event

POST EVENT

- Name listed on Sponsorship Leaderboard and displayed in the Commerce Center Lobby
- Shout Out in the Chamber Connection E-News that follows the date of the event (when applicable)
- Thank you shout-out through social media

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