



Jacksonville • Onslow
CHAMBER OF COMMERCE

Membership PACKET



www.JacksonvilleOnline.org | 910-347-3141 1099
Gum Branch Road | Jacksonville, NC 28540



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CHAMBER OF COMMERCE

Connecting
Business • Military • Community

Welcome

Welcome to the Jacksonville•Onslow Chamber of Commerce! As a member, you have made an investment to support the growth and prosperity of our members and the local business community. Your membership in the Chamber provides many opportunities to network and connect with other members to promote your business. I encourage you to participate in our Chamber events, get engaged in our activities, and most importantly to use the Chamber as a resource for your business. We will notify you about our programs and events via email and social media, but you can also find a calendar of events on our website, www.jacksonvilleonline.org. We look forward to seeing you at future Chamber functions! Together we can continue the Chamber mission of “Connecting Business, Military & Community!”

Laurette Leagon, President of the Jacksonville•Onslow Chamber of Commerce

Who We Are

The Jacksonville•Onslow Chamber of Commerce is a coalition of more than 850 area businesses, not-for-profit organizations, and individuals who pool their talents, resources, and experience to improve the local economic environment. The Chamber has a 78 year tradition of doing what is best for the business community. We are a volunteer organization of business and professional individuals who have joined together for the purpose of promoting the civic and economic progress of our community. We exist to act as a voice for businesses in Jacksonville and Onslow County and to put into action the group thinking of its members. We are vigilant in connecting Business, Military, and Community.

OUR MISSION:

The Jacksonville•Onslow Chamber of Commerce’s mission is to be the voice of business in collaborative partnerships that work to build and enhance a healthy business climate and vibrant quality of life.

OUR VISION:

The Jacksonville•Onslow Chamber of Commerce’s vision is to be recognized as a model in building partnerships that encourage business growth and sustainable community development.

Why Be Apart of the Chamber



Networking

The Jacksonville•Onslow Chamber of Commerce provides great opportunities to network with other local businesses and city leaders. You will have access to one of the most efficient, effective networking systems available to promote your business and expand customer base.



Visibility

You and your company will gain visibility by attending, volunteering, and sponsoring Chamber of Commerce programs, events and professional development seminars.



Voice

The Jacksonville•Onslow Chamber of Commerce is your advocate in local and state government and works closely with elected officials to create economic prosperity and enhance the quality of life while growing the local economy. You will gain access to decision makers and will have the opportunity to get involved in business issues that impact your business and community.



Growth

The Jacksonville•Onslow Chamber of Commerce offers quality trainings and educational opportunities to help you grow your business. Through direct involvement in the Chamber, you will see the impact of all your hard work through growth of your contacts and business.



Credibility

Your reputation matters to us! Increase positive perception of your business among the community when you're identified as an active member of the Jacksonville•Onslow Chamber of Commerce.



Discounts

To increase your buying power, you can offer discounts through your member portal.

Member Benefits

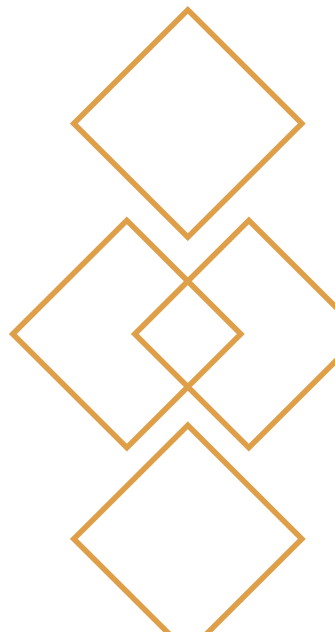
Included in your membership are:

- Networking opportunities with other businesses and elected leaders
- Quarterly Member Welcome Reception and Seminar
- Category listings in the Community Guide & Business Directory
- Subscription to Chamber of Commerce emails
- Chamber of Commerce sponsored Ribbon Cuttings
- Invitations to other Ribbon Cutting/Grand Opening Ceremonies
- Business postings Chamber social media with more than 12,000 likes and follows
- Member recommendations (We use and refer only Chamber members)
- Business profile posting on Jacksonville•Onslow Chamber of Commerce Website
- Member events posting on the Jacksonville•Onslow Chamber of Commerce Website
- Advertising in Duke Energy Small Business Resources Room located off of the lobby at the Commerce Center
- Advertising with New Member referrals
- Discounted fee on Leadership Program
- Discounted fee on meeting spaces at the Commerce Center

Member Referral Program

You can help your Chamber grow by referring other local businesses to become a member. Here is how it works:

1. Identify a business, entrepreneur, or vendor who you believe will benefit from the Jacksonville•Onslow Chamber of Commerce.
2. Complete the Member Referral Program sheet.
3. We will contact the referred business and mention you as the referring business.
4. When the referred business becomes a Chamber member, you will receive special incentives and be recognized in the Chamber Connection.



Marketing with the Chamber

We're here to help you market your business.

As a member of the Jacksonville Onslow Chamber of Commerce, you have access to a variety of resources to help you promote your business. We offer three marketing solutions that can help you reach a wider audience and connect with potential customers.

Social Media Promotion

We can create engaging posts on our Chamber's Facebook page to promote your news or events. This is a great way to reach a broad audience within our community, as we have over 10K followers. All you need to do is provide us with some flyers or other relevant information.

E-blasts

For \$55, we can send an e-blast to our entire contact list. E-blasts are fully customizable, so you can include whatever information you want, such as flyers, links, and text. This is a great way to get your message directly into the inboxes of individuals and businesses connected to the Chamber.

E-Newsletter Ad

For \$25, you can place an ad in our monthly E-newsletter, which is sent to the entire membership on the second Wednesday of every month. This is a great way to reach a targeted audience of potential customers.

If you're interested in any of these marketing opportunities, please contact Marketing@jacksonvilleonline.org. We're here to help you grow your business.

Get Involved in the Chamber

The Chamber of Commerce has something for everyone who wishes to become actively involved in this organization. The two main ways to become involved is to join a committee or sponsor a Signature Chamber Event!

Ambassador Committee:

Be the face of the Chamber! The Ambassador Committee assist in various activities such as Grand Opening and Ribbon Cutting ceremonies, Membership contact and retention, Operation Thank You and innumerable other activities. Interested in joining? Contact president@jacksonvilleonline.org.

Business Diversity Council:

The Business Diversity Council consists of a volunteer group of diverse business owners working together to spearhead the diversity business initiative. The Minority Enterprise Development Week is the council's annual signature event. The major components of the outreach efforts to help resolve issues that impact the diverse business community. Interested in joining? Contact membership@jacksonvilleonline.org.

Small Business Council:

The Small Business Council is a group of volunteer business owners, managers and leaders who operate new and established businesses in Onslow County. The committee serves as an open forum to provide resources and partnerships with the Small Business Center by providing seminars of various business topics and industry specified guest speakers to assist with challenges faced in the business community. Interested in joining? Contact president@jacksonvilleonline.org.

Military Affairs Committee:

Help foster exemplary military/civilian relationships!! The Military Affairs Committee sees the value of a united business and military community in Jacksonville/Onslow County. Membership to this committee is by appointment only and requires a special application. Interested in joining? Contact MAC@jacksonvilleonline.org.

Chamber of Commerce Signature Events



The Jacksonville•Onslow Chamber of Commerce hosts approximately 14 events each year designed to serve, educate, and connect area businesses, military, and the community. Sponsorship allows members of the Chamber the opportunity to place their brand in front of key decision makers, entrepreneurs, and peers throughout the Jacksonville-Onslow County region. With more than 850 member businesses, an e-mail list of more than 1,000 professionals, and an active social media presence of over 12,000 followers, your business will get noticed as a sponsor of a Chamber event and recognition as an active participant in the Chamber and business community.

Hispanic Heritage Month Vendor Fair

The Jacksonville Onslow Chamber of Commerce Business Diversity Council (JOCOC BDC) hosts a Hispanic – Latino Business Vendor Fair held at Kimbrell's Furniture Parking Lot every September. This event showcases the Hispanic – Latino business and arts culture with vendors, food, and dance.

Minority Enterprise Development Day

During Minority Enterprise Development Day, The Diverse Entrepreneur of the Year and the Linda L. Richardson Minority Business Advocate of the Year are recognized at a special Awards Luncheon Ceremony.

Oysterfest

The Oysterfest is a popular networking event exclusively for Chamber Members. Along with feasting on local oysters, attendees can sample the culinary skills of local restaurants.

Christmas Holiday Parade

Every year, approximately 15,000 spectators from around Onslow County line the streets in downtown Jacksonville to enjoy this festive parade. This is an annual tradition in the Jacksonville community, and for many, the parade is recognized as the start of the holiday season. The parade begins at Coastal Carolina Community College and ends at the Brynn Marr Shopping Center. This event is broadcasted live on WITN Channel 7 and it will be replayed again the Sunday after Thanksgiving.

Black History Month

In celebration of Black History Month, the Jacksonville Onslow Chamber of Commerce Business Diversity Council (JOCOC BDC) will provide a three-day event:

- **Professional Development Day:** A learning day for business professionals and their employees. Continuing education platforms are a great way to develop employee skills, boost morale and improve recruitment efforts. Keynote speakers will provide training on topics that will help grow a professional and thriving work environment.
- **Black History Month Networking Mingle:** The network mingle is a fun, relaxed atmosphere to connect with fellow community members and celebrate Black History Month with good cuisine and fellowship.
- **African American Heritage Trail Tour:** The event begins with lunch, and a presentation at the Jacksonville Onslow Chamber of Commerce, followed by a tour of a few hand-picked trail markers to show the history and accomplishments of local African American leaders, communities, history, arts, and culture.

Annual Membership Celebration

The Jacksonville•Onslow Chamber of Commerce Annual Membership Celebration recognizes our member businesses and individuals for their accomplishments and contributions to the community. At the event, attendees network and receive an overview of the Chamber's accomplishments for the year. The Chamber also recognizes the outstanding contributions of the Board of Directors who are leaving and welcome the new Board members.

Additionally, we present the following awards at this event: Woman of the Year, The Golden Eagle Man of the Year, The Civic Honoree, The Ambassador of the Year, and Hospitality Person of the Year.



Chamber of Commerce Signature Events



Engaged Onslow Bridal Expo

The Purpose of the Engaged Onslow is to show case all the products, services and venues that are available in the Jacksonville/Onslow County area to create a truly memorable wedding. Brides-to-be and their companions will have the opportunity to visit, one-on-one, with more than 60 businesses in the wedding industry including our local lodging establishments.

Women's History Month Networking Mingle

The Jacksonville Onslow Chamber of Commerce Business Diversity Council (JOCOC BDC) hosts a Women's History Month Networking Mingle every March. The mingle is a relaxed environment to network with local entrepreneurs, as well as fellow Chamber members, to celebrate Women's History Month.

Trades Day

The Jacksonville•Onslow Chamber of Commerce partners with Coastal Carolina Community College to host this annual competition for vocation-focused high school students in Onslow and Jones County High Schools. Trades Day recognizes over 125 students for their talents. With the generosity of local businesses, students celebrate their progress in learning skilled trades with new tools and other practical gifts.

Administrative Professional Breakfast

The Annual Administrative Professionals' Celebration sheds light on the many contributions of the devoted and valued administrative professional. This is a great opportunity for management to honor an administrative staff member by treating them to a breakfast and an entertaining program in recognition of the valuable contributions and positive impact they have in our community. Nominations are accepted from all businesses in Onslow County and approximately 20 administrative professionals are recognized at the Celebration. One nominee is selected as the Administrative Professional of the Year.

Small Business Week and Breakfast

Small Business Week recognizes the important impact small businesses have on the economy. During this week, the Chamber partners with the Coastal Carolina Community College Small Business Center to host seminars that provide entrepreneurs and small businesses the opportunity to gain insightful information to help them be successful. Additionally, the Chamber hosts the Small Business Week Awards Breakfast. At this event, Duke Energy Citizen & Service Award as well as the First Citizen's Bank Small Business of the Year Award are presented.

State of the Community Breakfast

Each year the Jacksonville•Onslow Chamber of Commerce presents the State of the Community Address. The program provides attendees with a brief explanation of what took place in the past, what is currently happening and what the future holds for Onslow County. A panel is comprised of representatives in the following areas - economic development, healthcare, education, military, and local government. This event highlights the positive impact of collaborative partnerships between the Chamber and other community organizations. This event is recorded and broadcasted through Jacksonville's local television and is available online.

Ed Garriss Education Golf Tournament

The Jacksonville•Onslow Chamber of Commerce Annual Education Golf Tournament is an opportunity to support educators and students in our local schools to continue their educational training. We are honored to rename this vital event the Ed Garriss Education Golf Tournament, celebrating the memory of our dear friend and dedicated community member. Ed was a steadfast supporter and familiar face at this tournament, and we are proud to continue its mission in his name. Proceeds from this event support student scholarships, Salute to Excellence Program, and the Sturgeon City Youth Leadership Program. This is a great networking opportunity for the community while building relationships and providing financial support to schools and teachers.



Chamber of Commerce Signature Events



Public Safety Awards

The Public Safety Awards Ceremony formally recognizes one deserving public safety professional from of the following fields: law enforcement, firefighting, volunteer firefighting, emergency medical services, and emergency communications. These candidates display exemplary conduct of their duties through serving the citizens of Onslow County, its municipalities, Marine Corps Base Camp Lejeune and Marine Corps Air Station New River during the past year.

Leadership Program

Leadership Jacksonville•Onslow is designed to create a corps of informed and dedicated emerging community leaders qualified to lead Jacksonville and Onslow County throughout the 21st Century.

The program will inform, challenge and otherwise educate the participants on the opportunities and needs of the community as well as the dynamics of social and economic changes. Education will be provided for the skills necessary for volunteer community leadership positions. It will encourage the development of interpersonal relationships among the participants which will provide a common ground for working together on community projects. The program will further identify organizational and individual opportunities for community involvement and will encourage continued participation in these activities. In cooperation with Coastal Carolina Community College's Small Business Center, the program will kick-off with a leadership and team-building seminar and provide additional training seminars throughout the course.



Forum Onslow

Forum Onslow's informative programs focus on significant issues facing our community and provide valuable information during the election season about candidates running for public office.



Membership Pricing

Membership Dues Based on Number of Employees

0-5 employees	\$300	101-150 employees	\$1,470
6-10 employees	\$360	151-250 employees	\$1,995
11-20 employees	\$545	251-450 employees	\$2,645
21-35 employees	\$600	451-650 employees	\$3,300
36-50 employees	\$705	651-850 employees	\$3,955
51-75 employees	\$795	850+ employees	\$4,500
76-100 employees	\$1,030		

Accommodations (Bed & Breakfasts, Hotels, and Motels)

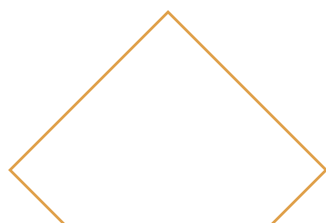
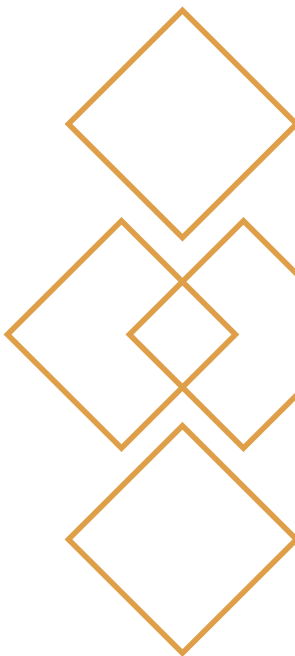
- \$300 base + \$6 per unit

Apartments, Campgrounds and Mobile Home Parks

- \$300 base + \$1 per unit

Home-Based Businesses and Individuals or License Professionals of Existing Members

- \$225



Next Steps

Use this membership checklist as a tool to help you utilize your membership to the fullest. We are excited to have you apart of the Jacksonville•Onslow Chamber of Commerce.

- Complete your membership application and either drop it off at the Chamber or mail it in with your membership investment payment. Once we receive your application, we will enter you into our system and you will receive a welcome email.
- Double check your listing on the Chamber website.
- Follow the Chamber's Facebook page to keep updated with Chamber happenings.
- Sign up for text alerts by texting EVENTS to 844-503-1973.
- Display your membership sticker.
- Mark your calendar for upcoming events and attend them!
- Sign up for a New Member Spotlight in the newsletter.
- Explore sponsorship opportunities.
- Ensure you are receiving Chamber emails.
- If you are opening a new business or celebrating a milestone event, schedule a Ribbon Cutting Ceremony.
- Check out our Membership Directory and use a fellow member when fulfilling business and personal needs for good and services.



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